

# JANOG53 Meeting

17-19, January, 2024

## Sponsorship Guide



HOST LINE Corporation



# ● Overview of the Event



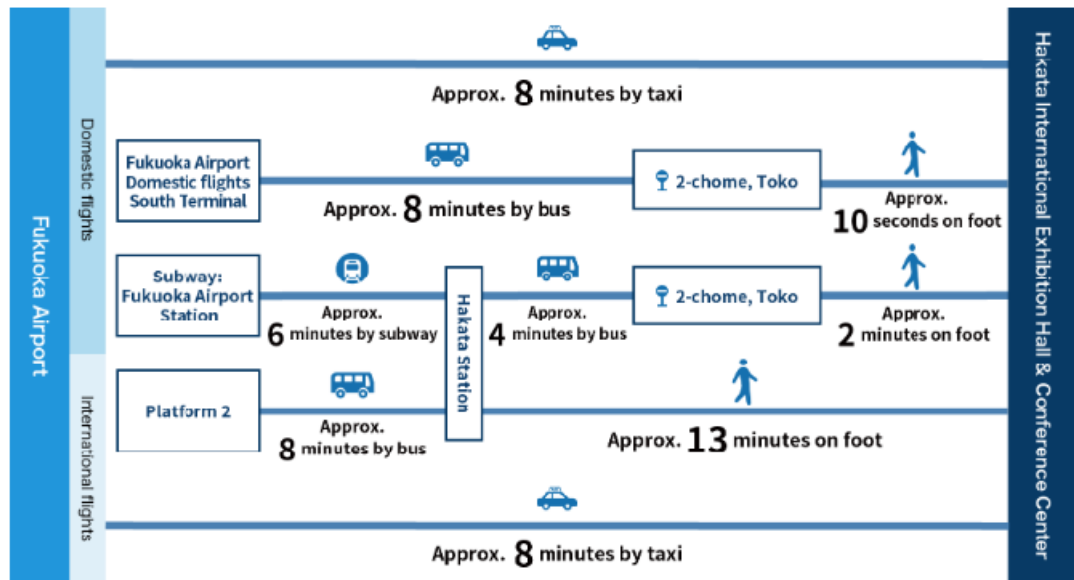
Date	January 17-19 , 2024
Venue	<b>-Conference-</b> Hakata International Exhibition Hall & Conference Center 2-22-15 Toko, Hakata-ku, Fukuoka City,  <b>-Banquet-</b> Hotel New Otani Hakata 1-1-2 Watanabe-dori, Chuo-ku, Fukuoka City
Organizer	Japan network operators group
Host	LINE Corporation
Number of participants	Conference: 2,000 people Banquet: 1,000 people
Participants	Internet network engineers, operators, managers, server technicians, system developers,, researchers , executives, telecommunications carriers, ISP/CATV content providers, IX developers, cloud providers, service providers, university faculty, and government officials.
Language	Japanese
Contact	JANOG53 Office ( <a href="mailto:janog53-office@e-side.co.jp">janog53-office@e-side.co.jp</a> ) 03-6435-8789

## Sponsorship Application

Scheduled start date	September 15th, 2023 at 11:00AM
First deadline for sponsorship	October 31, 2023 If you wish to apply after the deadline, please contact the secretariat.
Sponsorship Application Form	<a href="https://forms.gle/axvCKv1D3kMfcd8x5">https://forms.gle/axvCKv1D3kMfcd8x5</a>

Logo: Only one company's logo may be used on signage, websites, etc., even if two companies apply for the same logo.

## From Fukuoka Airport to the facility



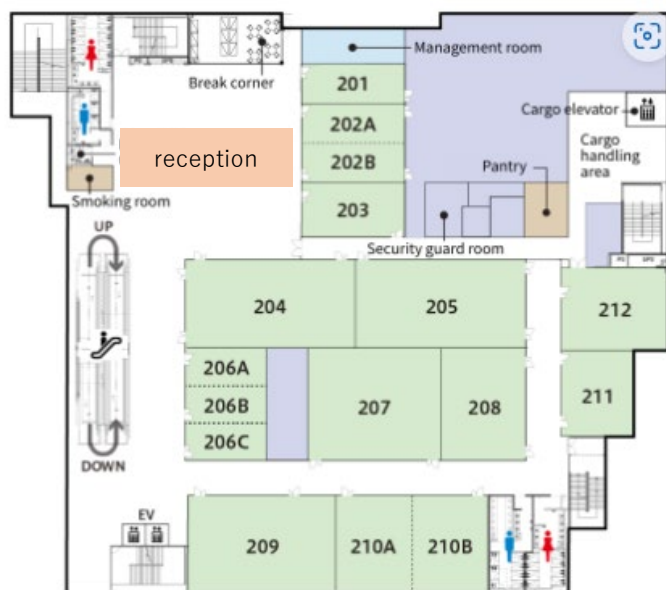
Use of a taxi is quick and convenient for transport from Fukuoka Airport to the facility.

## Area Map

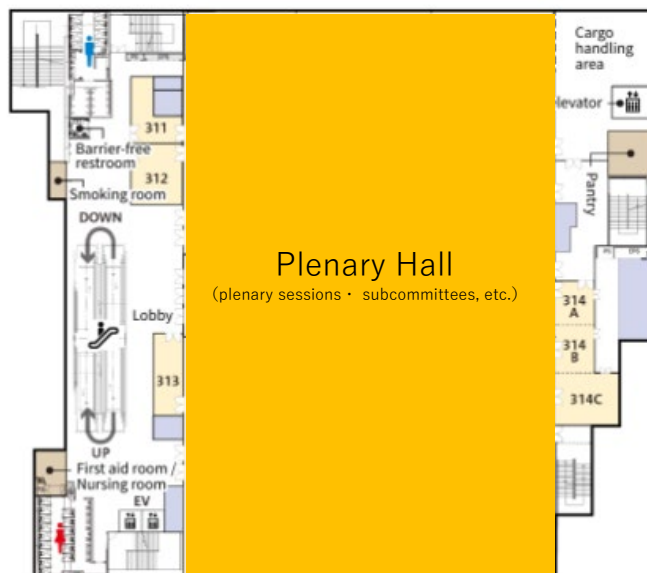


# Venue Information (Layout)

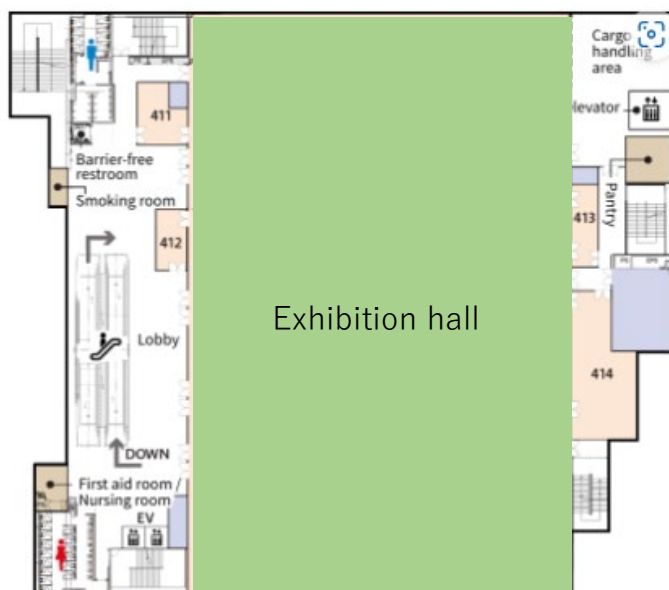
2F



3F



4F



2nd floor: Reception, BoF, etc.

3rd floor : Conference Hall

4th floor : Exhibition Hall

Company name plate: Logo only  
W900 x H200



- ◆ Company Name Sign: Logo only  
size: W900 x H200
- ◆ Booth size
  - Back panel(s) size:  
W990 x H2100 x 2
  - Display table: W1980 x D600 x H700
    - ※ A1 panel(594mm×841mm)  
vertical or horizontal  
x 2 Poster Panels possible to display
  - 1 Tablecloth
  - 1 Chair
  - Power outlet (100V 500W x 2 outlets),

Specifications are subject to change.  
Please confirm them in the Exhibit Manual that will be  
sent to you by the secretariat after your application.

Image of exhibition booth

As of August 31<sup>st</sup>, 2023 (Subject to change)

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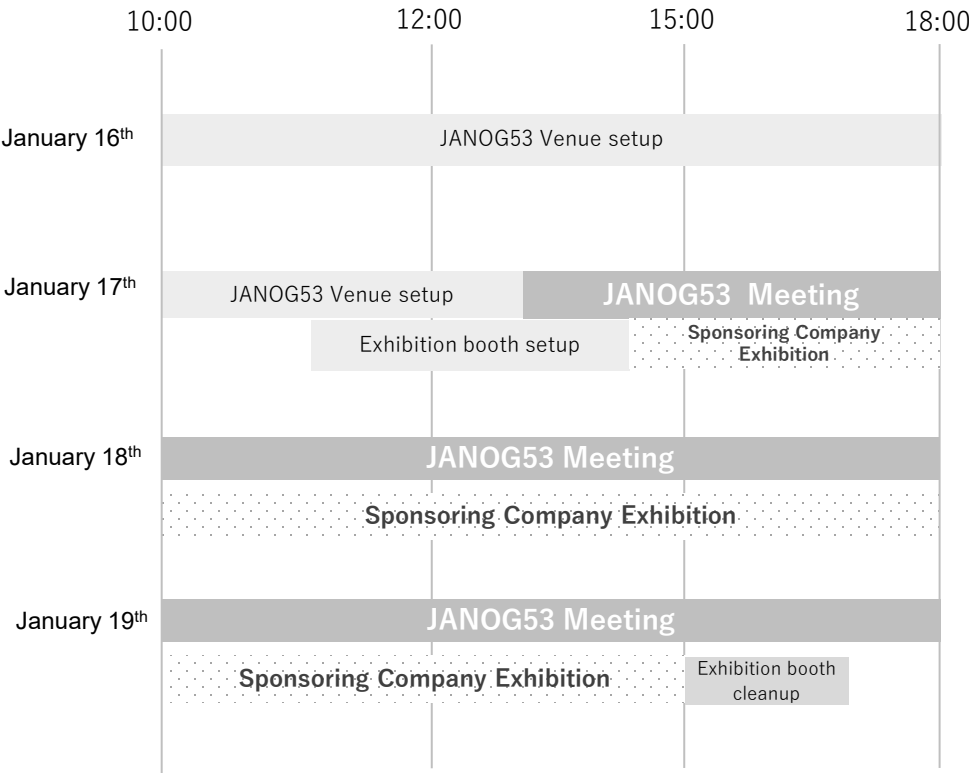
(The layout of the exhibition hall is subject to change and will be updated as needed.)

Schedule until the event

September 15 <sup>th</sup>	Sponsorship application starts
October 31 <sup>st</sup>	Sponsorship application deadline (first round)
November 30 <sup>th</sup>	Exhibitor application deadline
Early December	Registration starts
January 17 <sup>th</sup> - 19 <sup>th</sup>	JANOG53 Meeting

As of August 31<sup>st</sup>, 2023 (Subject to change)

Time schedule for the Event (JANOG53 On-site )



Hakata	
Sponsor fee	¥ 2000000 - (Before Tax) / 1Unit
Before the Event	Extra Large logo posted on the JANOG53 website (Your link on our website)
During the Event	<p>【On-site venue】</p> <ul style="list-style-type: none"> <li>• 1 Exhibition Booth</li> <li>• Logo posted on sponsor introduction signboard</li> <li>• Logo on name strap</li> <li>• Logo on Food stalls for the social gathering</li> <li>• Naming Rights</li> </ul> <p>You will be asked to name one of the five venues as you wish. (Plenary Hall/Sectional Meeting Room A/Sectional Meeting Room B/Exhibition Hall/Banquet Hall)</p> <p>※First-come, first-served basis (We will ask you about your preferred venue at the time of application.) Please note that we may not be able to provide this service depending on the number of companies that apply.</p> <ul style="list-style-type: none"> <li>• Logo on banner at conference hall</li> <li>• Logo placement in traffic ads, etc. (not yet finalized)</li> </ul> <p>【Banquet】</p> <ul style="list-style-type: none"> <li>• 5 tickets to the banquet</li> </ul>
After the Event	<p>【List of registrants】</p> <ul style="list-style-type: none"> <li>• A contact list of attendees will be provided (if they consent to receive communications)</li> </ul>

Diamond	
Sponsor fee	¥ 1200000 - (Before Tax) / 1Unit
Before the Event	Large logo posted on the JANOG53 website (Your link on our website)
During the Event	<p>【On-site venue】</p> <ul style="list-style-type: none"> <li>• 1 Exhibition Booth</li> <li>• Logo posted on sponsor introduction signboard</li> <li>• Logo on banner at conference hall</li> <li>• Logo placement in traffic ads, etc. (not yet finalized)</li> </ul> <p>【Banquet】</p> <ul style="list-style-type: none"> <li>• 3 tickets to the banquet</li> </ul>
After the Event	<p>【List of registrants】</p> <ul style="list-style-type: none"> <li>• A contact list of attendees will be provided (if they consent to receive communications)</li> </ul>



## Platinum

<b>Sponsor fee</b>	<b>¥ 600000 - (Before Tax) / 1Unit</b> (Limited number of slots 50 Exhibition booths) ※first-come-first-served basis ※The number of spaces may be increased by adjustment.
<b>Before the Event</b>	Medium logo posted on the JANOG53 website (Your link on our website)
<b>During the Event</b>	<b>【On-site venue】</b> <ul style="list-style-type: none"><li>• 1 Exhibition Booth</li><li>• Logo posted on sponsor introduction signboard</li></ul> <b>【Banquet】</b> <ul style="list-style-type: none"><li>• 1 tickets to the banquet</li></ul>
<b>After the Event</b>	<b>【List of registrants】</b> <ul style="list-style-type: none"><li>• A contact list of attendees will be provided (if they consent to receive communications)</li></ul>

## Gold

<b>Sponsor fee</b>	<b>¥ 400000 - (Before Tax) / 1Unit</b> (Limited number of slots 50 Exhibition booths) ※first-come-first-served basis ※The number of spaces may be increased by adjustment.
<b>Before the Event</b>	Small logo posted on the JANOG53 website (Your link on our website)
<b>During the Event</b>	<b>【On-site venue】</b> <ul style="list-style-type: none"><li>• 1 Exhibition Booth</li><li>• Logo posted on sponsor introduction signboard</li></ul> <b>【Banquet】</b> Please note: There is no invitation slot for the reception.



# Sponsorship 3(Option)

◆Companies that have applied for Hakata, Diamond, Platinum, and Gold Companies can apply.

## Youth Support Participants

Sponsor fee	¥ 150000 - (Before Tax) / 1Unit Limited to 6 companies ※first-come-first-served basis
Before the Event	Small logo posted on the JANOG53 website (Your link on our website)
During the Event	<b>【On-site venue】</b> <ul style="list-style-type: none"><li>• Logo posted on sponsor introduction signboard</li><li>• Presentation slot 5 minutes Lunch program on the third day (for IPNEXT youth support participants) Program participants and provided a presentation slot to introduce the company.</li><li>• Lunch with youth support participants (Number of participants: 2 from each organization)</li></ul>

## Bench

Sponsor fee	¥ 150000 - (Before Tax) / 1Unit Limited to 6 companies ※first-come-first-served basis
Before the Event	Small logo posted on the JANOG53 website (Your link on our website)
During the Event	<b>【On-site venue】</b> <ul style="list-style-type: none"><li>• Logo on bench</li><li>• Logo posted on sponsor introduction signboard</li></ul>



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# ● Sponsorship 4(Optional)

◆Companies that have applied for Hakata, Diamond, Platinum, and Gold Companies can apply.

## Venue wi-fi

Sponsor fee	¥ 500000 - (Before Tax) / 1Unit Limited to 1 company	※first-come-first-served basis
Before the Event	Medium logo posted on the JANOG53 website (Your link on our website)	
During the Event	<b>【On-site venue】</b> <ul style="list-style-type: none"><li>• Logo posted on sponsor introduction signboard</li><li>• You can freely decide your ID/PASS for the Wifi provided in the venue.</li></ul>	





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## Conference room

Sponsor fee	¥ 100000 - (Before Tax) / 1Unit
Details	Meeting room rental in the plenary session area Island table for 8 people(3days)  ※Limited spots available. Amounts are subject to change depending on room size.

Break

Sponsor fee	¥ 300000 - (Before Tax) / 1Unit
Before the Event	Small logo posted on the JANOG53 website (Your link on our website)
During the Event	<div>【On-site venue】</div> <div>• Logo posted on sponsor introduction signboard</div> <div>• Logo on signage at locations where participant snacks and coffee are distributed</div>




※JANOG52

Netcon

Sponsor fee	¥ 200000 - (Before Tax) / 1Unit Limited to 3 companies <small>※first-come-first-served basis</small>
Before the Event	Small logo posted on the JANOG53 website (Your link on our website)
During the Event	<div>【On-site venue】</div> <div>• Logo posted on sponsor introduction signboard</div> <div>• Logo posted on contest website at NETCON</div> <div>• Participation in lunch planning with NETCON participants and management</div>



Novelty1(wristband)

Sponsor fee	¥ 300000 - (Before Tax) / 1Unit Limited to 1 companie (Limited to 1500 pieces) ※first-come-first-served basis
Before the Event	Small logo posted on the JANOG53 website (Your link on our website)
During the Event	<div>【On-site venue】</div> <div>• Logo on wristband</div> <div>• Logo posted on sponsor introduction signboard</div> <div></div> <div>※JANOG52 wristband</div>

Novelty2

Sponsor fee	¥ 400000 - (Before Tax) Limited to 3 companies (Limited to 2000 pieces) ※first-come-first-served basis *Quantities may change due to adjustments.
Before the Event	Small logo posted on the JANOG53 website (Your link on our website)
During the Event	<div>【On-site venue】</div> <div>• Logo on tote bags and other goods distributed to attendees</div> <div>• Logo posted on sponsor introduction signboard</div> <div></div> <div>※photographic image</div>



# Sponsorship and cancellation terms and conditions

## Sponsorship Agreement

Sponsorship applications are accepted through our designated web page. Once the application has been submitted, you agree to the sponsorship terms and conditions.

## Cancellations after submitting the application

If you decide to withdraw your sponsorship, you will be subjected to a cancellation fee.

1.Cancellations before October 15th, 2023 will be subject to 50% cancellation fee (before tax).

2.Cancellations after October 15th, 2023 will be subject to 100% cancellation fee (before tax)

★Sponsor companies canceling sponsorship or options for their own reasons must be sure to submit a cancellation form in writing.

## In case of changes to event format or cancellation

The event organizer reserves the right to change to the event format (even if held online), change the duration and location, or cancel the event. In these circumstances, no refunds will be issued to sponsors.

-If federal or local governments declare a state of emergency or request voluntary or involuntary event cancellation due to Covid-19, it will be considered a Force Majeure event.

-Holding an online event will not be considered as event cancellation.

-The event organizer will not be responsible for any loss or damage to the sponsors due to changes to event format, event dates, and location.

-In case of event cancellation due to circumstances of the organizer, the organizer will not be responsible beyond refunding the original sponsorship fees after applicable expenses.

Please review sponsorship and cancellation terms and conditions above and check the box on the application. Once the application is submitted, you agree to terms and conditions above.

\*If new information becomes available from governing ministries, federal or local government, the terms and conditions may be subject to modified or additional measures.

August 31<sup>st</sup>, 2023

e-side Co . ltd.

JANOG53 Committee Secretariat

# Past JANOG Meetings

Conference Name	Schedule/Place	Number of participants	Number of sponsors
<b>JANOG 52 Meeting</b>	<a href="http://www.janog.gr.jp/meeting/janog52/">http://www.janog.gr.jp/meeting/janog52/</a> July 5 (Wed) - 7 (Fri), 2023 Dejima Messe NAGASAKI (Nagasaki-shi, Nagasaki)	Number of local participants: 2,293 people Online: 899 people	147 companies
<b>JANOG 51 Meeting</b>	<a href="http://www.janog.gr.jp/meeting/janog51/">http://www.janog.gr.jp/meeting/janog51/</a> January 25 (Wed) - 27 (Fri), 2023 Fujisan Hall (Fujiiyoshida, Yamanashi)	Number of local participants: 1,006 people Maximum number of viewers: 1,744	92 companies
<b>JANOG 50 Meeting</b>	<a href="http://www.janog.gr.jp/meeting/janog50/">http://www.janog.gr.jp/meeting/janog50/</a> July 13 (Wed) - 15 (Fri), 2022 Hakodate Arena (Hakodate, Hokkaido)	Number of registered local participants: 1,772 people  Maximum concurrent viewers (delivery) : 315 Maximum concurrent viewers (zoom) : 478	121 companies
<b>JANOG 49 Meeting</b>	<a href="http://www.janog.gr.jp/meeting/janog49/">http://www.janog.gr.jp/meeting/janog49/</a> January 26 (Wed) - 28 (Fri), 2022 Kawasho Hall (Kagoshima Civic Culture Hall) (Kagoshima, Japan)	Number of local participants: 410 people Maximum number of viewers: 1,990	87 companies
<b>JANOG 48 Meeting</b>	<a href="http://www.janog.gr.jp/meeting/janog48/">http://www.janog.gr.jp/meeting/janog48/</a> July 14 (Wed) - 16 (Fri), 2021 Softopia Japan (Ogaki, Gifu)	Number of local participants: 576 people  Maximum concurrent viewers (delivery) : 295	67 companies
<b>JANOG 47 Meeting</b>	<a href="http://www.janog.gr.jp/meeting/janog47/">http://www.janog.gr.jp/meeting/janog47/</a> January 27 (Wed) - 29 (Fri), 2021 Online	Maximum number of viewers  Maximum concurrent viewers (delivery) : 3,623 Maximum concurrent viewers (zoom) : 723	65 companies
<b>JANOG 46 Meeting</b>	<a href="http://www.janog.gr.jp/meeting/janog46/">http://www.janog.gr.jp/meeting/janog46/</a> August 26 (Wed) - 28 (Fri), 2020 Loisir Hotel Naha (Naha, Okinawa)	Number of local participants: 138 people  Total number of accesses (3 days total) : 3,562	46 companies
<b>JANOG 45 Meeting</b>	<a href="http://www.janog.gr.jp/meeting/janog45/">http://www.janog.gr.jp/meeting/janog45/</a> January 22 (Wed) - 24 (Fri), 2020 Sapporo Prince Hotel Kokusai Pavilion Pamir (Sapporo, Hokkaido)	plenary session : 1,529 people	92 companies
<b>JANOG 44 Meeting</b>	<a href="http://www.janog.gr.jp/meeting/janog44/">http://www.janog.gr.jp/meeting/janog44/</a> July 24 (Wed) - 26 (Fri), 2019 Kobe International Exhibition Center (Kobe, Hyogo)	plenary session : 1,602 people	85 companies

※For events held before JANOG44, please check the website.

<https://www.janog.gr.jp/meeting/index.html>