



**JANOG
56**

Meeting in Matsue

Sponsorship Guide



Internet Initiative Japan



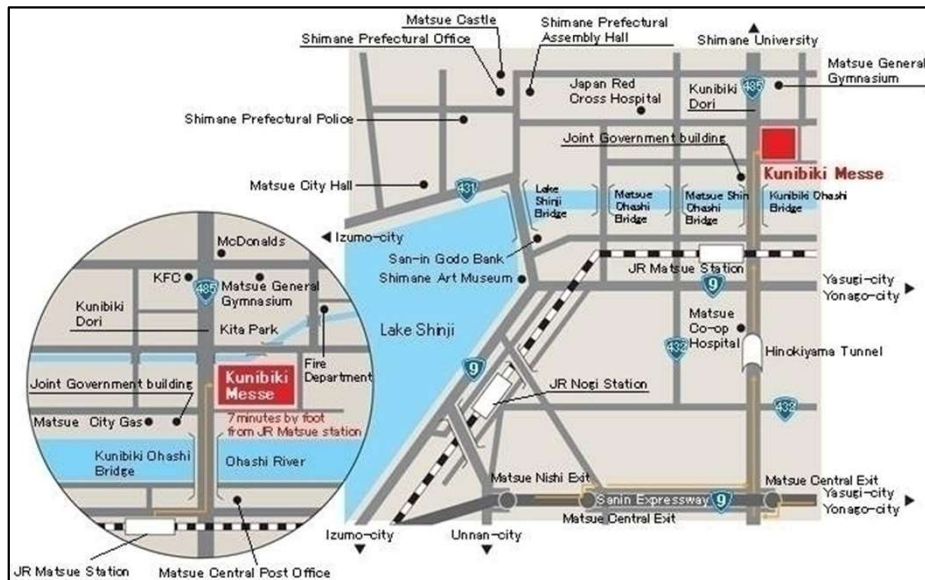
Date	July 30th (Wed) – August 1st (Fri) , 2025
Venue	Shimane Prefectural Convention Center “Kunibiki Messe” https://www.kunibikimesse.jp/
Banquet	Hotel Ichibata https://hotel.ichibata.co.jp/ July 31st (Thu) 18:30- (schedule)
Organizer	Japan Network Operators' Group
Host	 Internet Initiative Japan Inc.
Expected number of participants	Conference: 3,700 people Banquet: 800 people
Intended Participants	Network engineers and operators focused on the Internet, server technicians, system developers and operators, researchers, executives, including those from telecommunications carriers, ISPs/CATV, IX providers, content providers, cloud service providers, data center operators, service providers, universities, and government entities.
Language	Japanese
Contact	JANOG56 Office janog56-office@e-side.co.jp +81-03-6435-8789 Business hours : 9:00 AM to 5:00 PM

Sponsorship Application

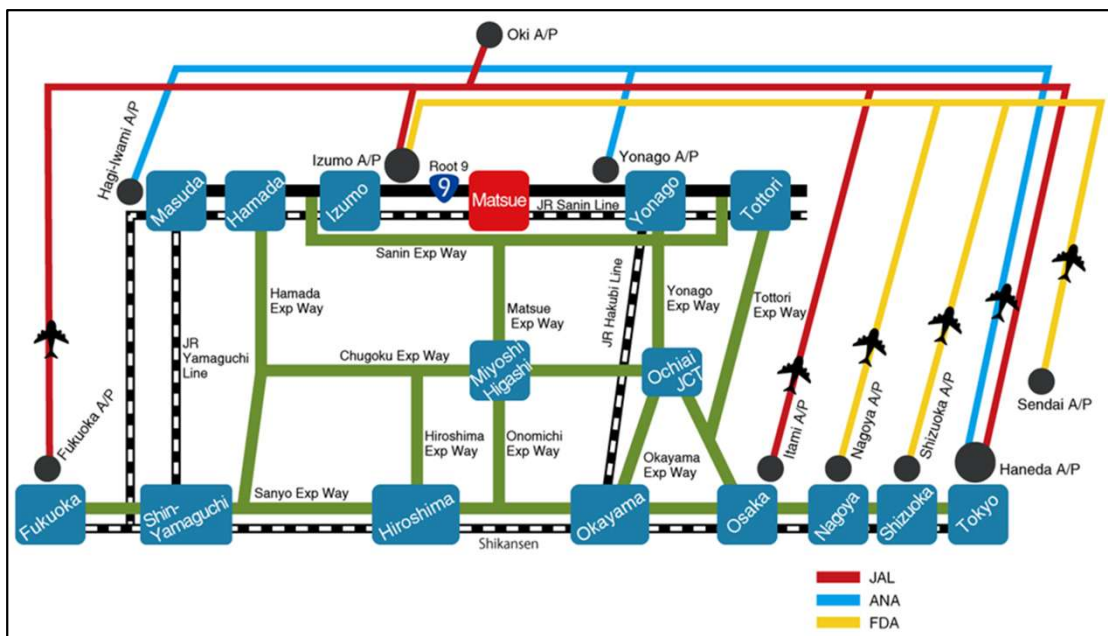
Reception opens	Wednesday, March 26, 2025 , 11:00 a.m.
Application Deadline	Tuesday, May 20, 2025 , 3:00 p.m. After the deadline, if you wish to apply, please contact the secretariat.
Sponsorship Application Form	https://forms.gle/uoH7Yvy2oHW91oyP6
*Regarding Logo Placement	If two companies apply for sponsorship jointly, only one company's logo will be displayed on signs, websites, etc.

※Please refrain from using your own Wi-Fi routers or other devices to transmit wireless signals at your booths.

Access



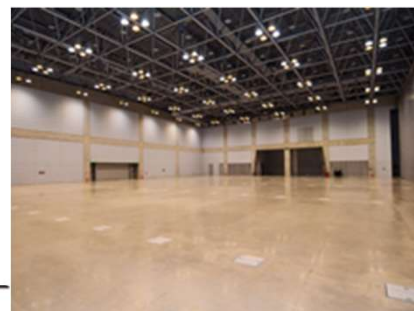
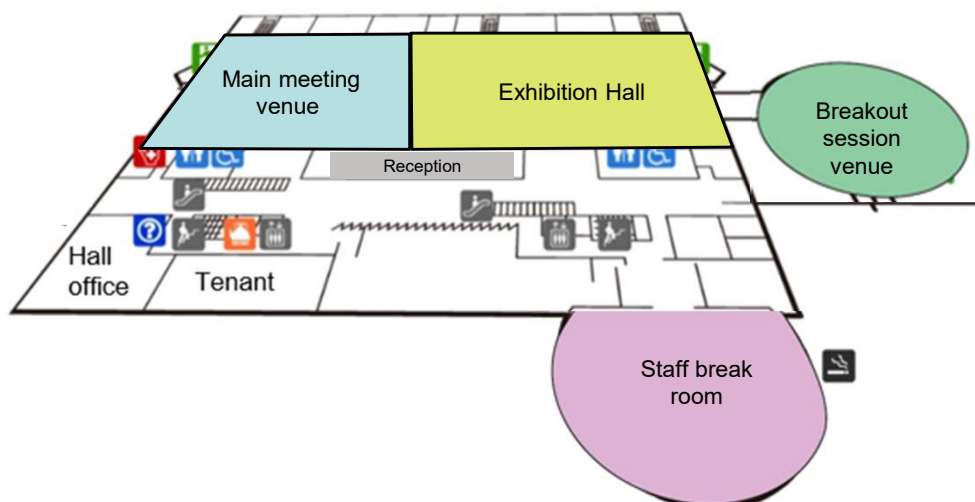
By Plane



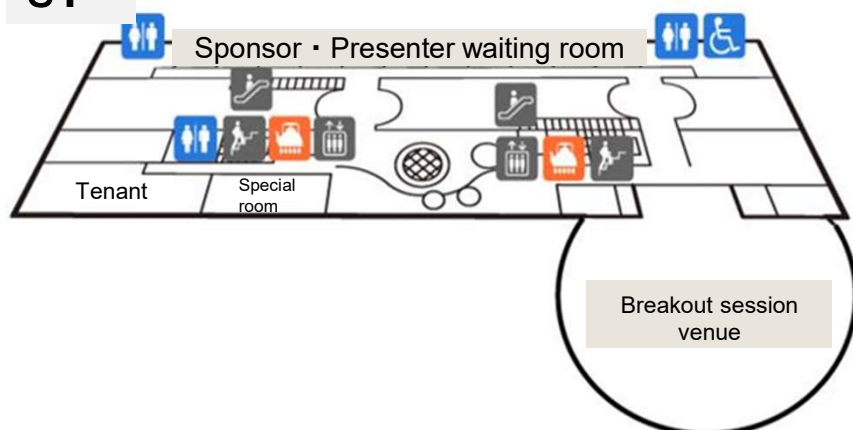
Venue Information(Layout)



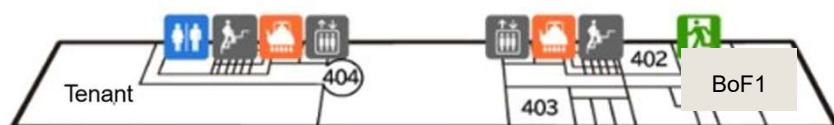
1 F



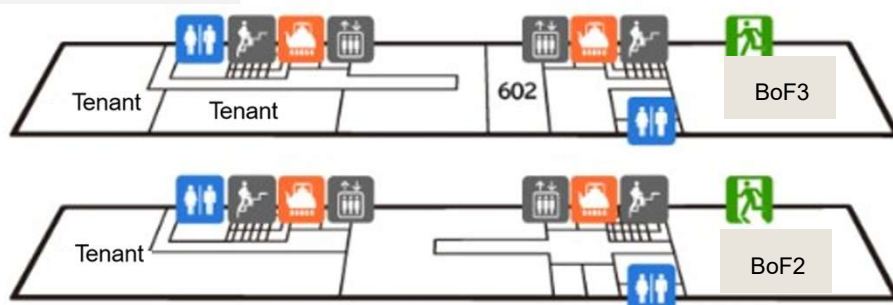
3 F



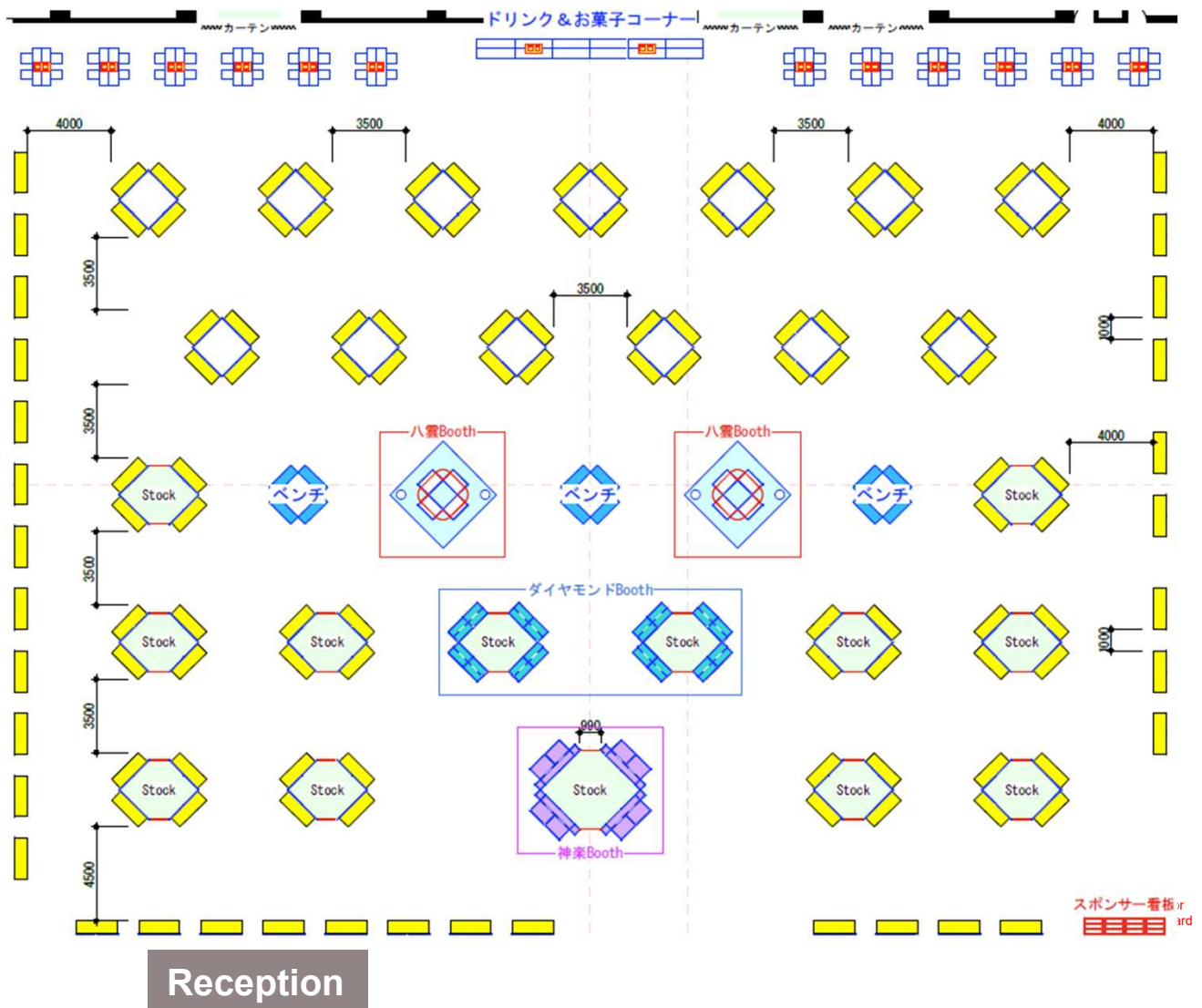
4 F



5 F · 6 F



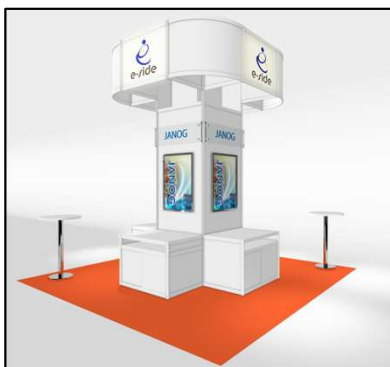
Exhibition Hall



As of March 17, 2025 (Subject to change)

(The layout of the exhibition hall is subject to change and will be updated as needed.)

Exhibition Booths



Dedicated Yakumo
Exhibition Booth
W4000 D4000 H3580

*There will be 4 booths.

* Company name plate is internally illuminated.



Dedicated Kagura
Exhibition Booth
W2689 D1050 H2400

* Company name plate is internally illuminated.



Dedicated Diamond
Exhibition Booth
W1980 D700 H2400

* Company name plate is internally illuminated.



Platinum & Gold & Ruby
Exhibition Booth
W1980 D600 H2100

Schedule



Schedule until the event

March 26th Sponsorship application opens 11:00

May 20th Sponsorship application deadline 15:00
* If you wish to apply after the deadline,
please contact the secretariat.

May 27th Exhibition briefing (Zoom) 14:00

June 20th Exhibitor application deadline

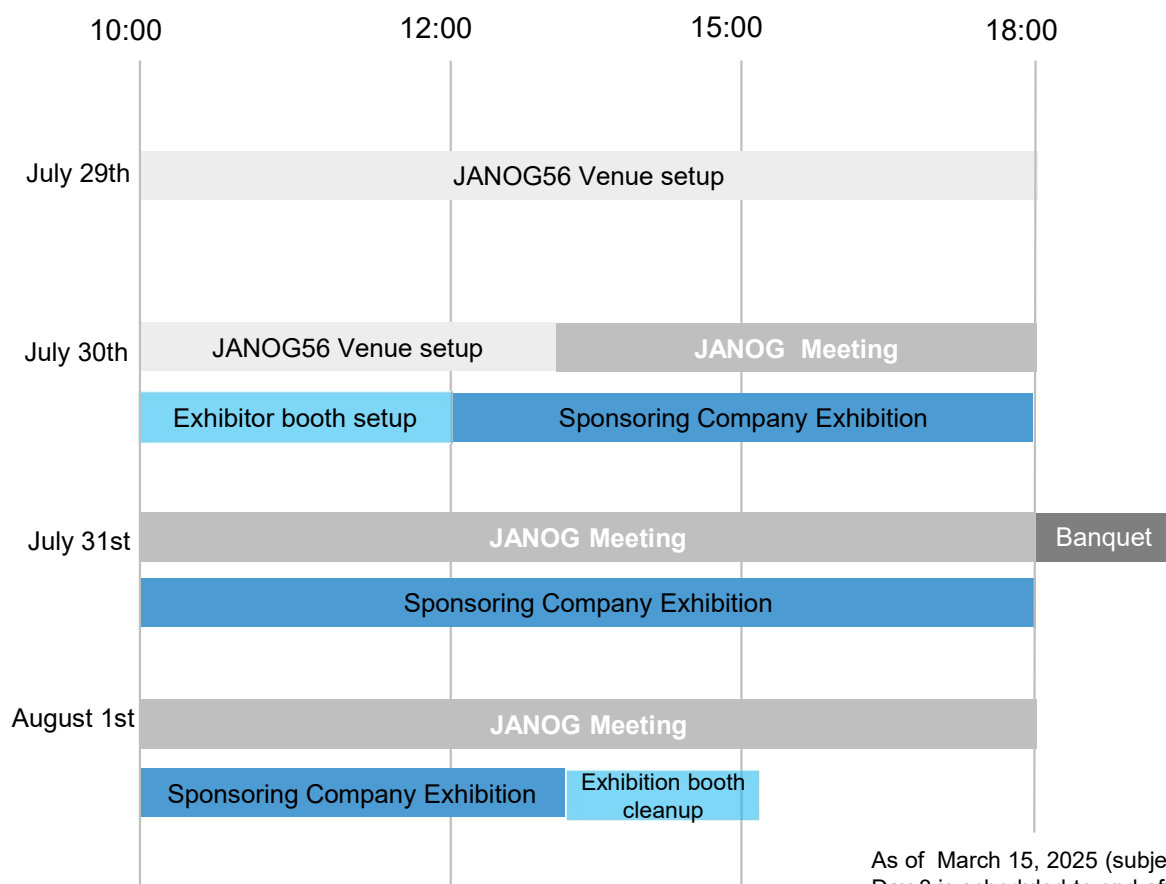
Mid-June Registration starts

July 14th Detailed briefing during the exhibition(Zoom) 15:00

July 30th - August 1st JANOG56 Meeting

As of March 15, 2025 (subject to change)

Time schedule



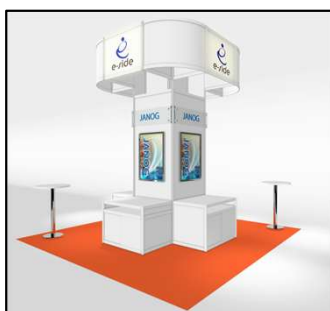
As of March 15, 2025 (subject to change)
Day 3 is scheduled to end after lunch break.

Sponsorship plan



Yakumo

Sponsorship Fee	3,000,000 JPY (excluding tax) / 1 unit
Before the Event	Extra Large logo will be posted on the JANOG56 website (Your link on our website)
During the Event	<ul style="list-style-type: none"> • Logo on name strap • Dedicated Yakumo Exhibition Booth (1 area/4 surfaces) <ul style="list-style-type: none"> * We will ask you about the location of the desired booth in the order of application for each rank. • Logo posted on sponsor company signboard • Logo posted on the "kaedama" area table in front of the conference hall • Logo will be displayed on the flag inside the venue, and other logo placement locations are being adjusted. • JANOG train preferential tickets (6 people) • Banquet tickets (4 people) • Waiting room usage limit (1 room)
After the Event	[Attendee List] Access to the event attendee list(only for those who agree)



Dedicated Yakumo Exhibition Booth
W4000 D4000 H3580

*There will be 4 booths.

* Company name plate is internally illuminated.



JANOGer exclusive train
"Yakumo" preferential ticket



"Kaedama" in front of the
conference hall area table

※ From JANOG55

About JANOGer exclusive train "Yakumo" preferential ticket

We will give you a preferential ticket for the JANOGer exclusive train "Yakumo" that runs between Okayama and Matsue.

You can choose your ride date from the dates below. We plan to contact you about your desired ride date around the beginning of June. We will let you know as soon as the details are decided.

DAY0 (Afternoon of July 29th) Okayama → Matsue

DAY1 (Morning of July 30th) Okayama → Matsue

DAY3 (Evening of August 1st) Matsue → Okayama



Kagura

Sponsorship Fee	2,000,000 JPY (excluding tax) / 1 unit
Before the Event	Extra Large logo will be posted on the JANOG56 website (Your link on our website)
During the Event	<ul style="list-style-type: none"> • Logo on name strap • Dedicated Kagura Exhibition Booth <ul style="list-style-type: none"> * We will ask you about the location of the desired booth in the order of application for each rank. • Logo posted on sponsor company introduction signboard • Logo posted on the "kaedama" area table in front of the conference hall • Logo will be displayed on the flag inside the venue, and other logo placement locations are being adjusted. • JANOG train preferential tickets (4 people) • Banquet tickets (3 people)
After the Event	[Attendee List] Access to the event attendee list(only for those who agree)



Dedicated Kagura Exhibition Booth
W1980 D1050 H2400

* Company name plate is internally illuminated



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"Yakumo" preferential ticket



"Kaedama" in front of the
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DAY0 (Afternoon of July 29th) Okayama → Matsue
 DAY1 (Morning of July 30th) Okayama → Matsue
 DAY3 (Evening of August 1st) Matsue → Okayama



Diamond

Sponsorship Fee	1,500,000 JPY (excluding tax) / 1 unit
Before the Event	Large logo will be posted on the JANOG56 website (Your link on our website)
During the Event	<ul style="list-style-type: none"> ▪ Dedicated Diamond Exhibition Booth <ul style="list-style-type: none"> * We will ask you about the location of the desired booth in the order of application for each rank. ▪ Logo posted on sponsor company signboard ▪ Logo posted on the "kaedama" area table in front of the conference hall ▪ Logo will be displayed on the flag inside the venue, and other logo placement locations are being adjusted. ▪ JANOG train preferential tickets (2 people) ▪ Banquet tickets (2 people)
After the Event	[Attendee List] Access to the event attendee list(only for those who agree)



Dedicated Diamond Exhibition Booth
W1980 D700 H2400

* Company name plate is internally illuminated



JANOGer exclusive train
"Yakumo" preferential ticket



※ From JANOG55

"Kaedama" in front of the
conference hall area table

About JANOGer exclusive train "Yakumo" preferential ticket

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You can choose your ride date from the dates below. We plan to contact you about your desired ride date around the beginning of June. We will let you know as soon as the details are decided.

DAY0 (Afternoon of July 29th) Okayama → Matsue
DAY1 (Morning of July 30th) Okayama → Matsue
DAY3 (Evening of August 1st) Matsue → Okayama



Platinum

Sponsorship Fee	800,000 JPY (excluding tax) / 1 unit (Limited to 60 units) <small>*Additional units may be available upon request.</small>
Before the Event	Medium-sized logo will be posted on the JANOG56 website (Your link on our website)
During the Event	<ul style="list-style-type: none"> • Exhibition 1 booth provided *We will ask for your preferred booth location in the order of your application. • Logo on signboard introducing sponsors <p>※Please note: No banquet invitations are included, but you may attend by purchasing general admission tickets.</p>
After the Event	[Attendee List] Access to the event attendee list (only for those who consented)

Gold

Sponsorship Fee	500,000 JPY (excluding tax) / 1 unit (Limited to 50 units) <small>*Additional units may be available upon request.</small>
Before the Event	Small-sized logo will be posted on the JANOG56 website (Your link on our website)
During the Event	<ul style="list-style-type: none"> • Exhibition 1 booth provided *We will ask for your preferred booth location in the order of your application. • Logo on signboard introducing sponsors <p>※Please note: No banquet invitations are included, but you may attend by purchasing general admission tickets.</p>



Exhibition Booth
W1980 D600 H2100

Platinum/Gold/Ruby will have the same exhibition layout and specifications.



Ruby

Sponsorship Fee	300,000 JPY (excluding tax) / 1 unit (Ruby-related companies only) <small>*Additional units may be available upon request.</small>
Before the Event	Small-sized logo will be posted on the JANOG56 website (Your link on our website)
During the Event	<ul style="list-style-type: none">• Exhibition 1 booth provided*We will ask for your preferred booth location in the order of your application.• Logo on signboard introducing sponsors <p>※Please note: No banquet invitations are included, but you may attend by purchasing general admission tickets.</p>



Exhibition Booth
W1980 D600 H2100

Platinum/Gold/Ruby will have the same exhibition layout and specifications.

Sponsorship plan (Optional)



※"Waiting Room" sponsorship options are available exclusively to companies that have subscribed to the Kagura, Diamond, Platinum, or Gold sponsorship plans.

Bench

協賛費	150,000 JPY (excluding tax) / 1 unit
事前	Small-sized logo will be posted on the JANOG56 website (Your link on our website)
当日	・Posting the logo on benches in the exhibition hall



※ From JANOG55

Youth Support

Sponsorship Fee	200,000 JPY (excluding tax) / 1 unit (Limited to 4 units)
Before the Event	Small-sized logo will be posted on the JANOG56 website (Your link on our website)
During the Event	<ul style="list-style-type: none">・ Logo displayed on the signboard in front of the lunch venue room・ Presentation slot (a few minutes) A presentation slot to introduce your company during the lunch event on August 1 (for participants in the Youth Support Program organized by the IP Next Association). *The presentation time will be adjusted depending on the number of sponsoring companies. Details will be provided later. *Please note: Due to limited time during lunch the schedule may change.・ Lunch with participants in the Youth Support Program (Up to 4 participants per company)


Sponsorship plan (Optional)




Waiting Room	
Sponsorship Fee	200,000 JPY (excluding tax) / 1 room
Details	<ul style="list-style-type: none">▪ 3-day meeting room rental▪ Room capacity: 8 to 16 persons <p>*The room will be assigned by the secretariat. Due to limited availability, we may not be able to accommodate all requests. Thank you for your understanding.</p>



Break Sponsor

Sponsorship Fee	300,000 JPY (excluding tax) / 1 unit
During the Event	<ul style="list-style-type: none">• Logo posted on sponsor company introduction signboard  ※From JANOG55

Fan Sponsor

Sponsorship Fee	250,000 JPY (excluding tax) / 1 unit (maximum of 3,000 units: 1 unit of 500 units, up to 6 units of 3,000 units available)
During the Event	<ul style="list-style-type: none">• Logo posted on sponsor company introduction signboard• Logo posted on fan• Logo posted on signboard at location  ※From JANOG54

List of Sponsorship Plans



Plan Name	Amount (excluding tax)	Exhibition Booth	Website & Signboard	Venue flag	Preferential train ticket	Banquet Invitations	Waiting room	table	Registrant List Disclosure	Name Strap	presentation slot	Snack	Fan	Lunch
Yakumo	3,000,000 JPY	○	○	○	6 people	4 people	1 room	○	○	○	×	×	×	×
Kagura	2,000,000 JPY	○	○	○	4 people	3 people	×	○	○	○	×	×	×	×
Diamond	1,500,000 JPY	○	○	○	2 people	2 people	×	○	○	×	×	×	×	×
Platinum	800,000 JPY	○	○	×	×	×	×	×	○	×	×	×	×	×
Gold	500,000 JPY	○	○	×	×	×	×	×	×	×	×	×	×	×
Ruby	300,000 JPY	○	○	×	×	×	×	×	×	×	×	×	×	×
Bench	150,000 JPY	×	○	×	×	×	×	×	×	×	×	×	×	×
Youth Support	200,000 JPY	×	○	×	×	×	×	×	×	×	○	×	×	2 people
Waiting Room	200,000 JPY	×	×	×	×	×	○	×	×	×	×	×	×	×
Break	300,000 JPY	×	○	×	×	×	×	×	×	×	×	○	×	×
Fan	250,000 JPY	×	○	×	×	×	×	×	×	×	×	×	○	×

:Companies that sponsor Kagura, Diamond, Platinum, Gold, and Ruby can apply.

:Companies that sponsor Yakumo, Kagura, Diamond, Platinum, Gold, and Ruby can apply.

Regarding Exhibition Booths

- Booths will be provided in the order of applications within each sponsorship rank. Please note that there are a limited number of exhibition booths, and once the maximum capacity is reached, booths may no longer be available.
- Thank you for your understanding. Please contact the secretariat for the current status of booth availability.
- Even if exhibition booths are no longer available, you can still sponsor under the Yakumo, Kagura, Diamond, Platinum, Gold, or Ruby plans.



Contract Procedure

Sponsorship applications will be accepted through a separately designated website. Once the sponsorship application is submitted, the sponsorship agreement is considered finalized.

Cancellation of Sponsorship after Agreement is Finalized

If the sponsor cancels after the agreement is finalized, a cancellation fee will be charged according to the following terms:

- Until May 20, 2025 : 50% of the sponsorship fee (excluding tax)
- After May 20, 2025 : 100% of the sponsorship fee (excluding tax)

If the sponsor decides to cancel the sponsorship or any optional services, a written cancellation form must be submitted.

Changes or Cancellation of the Event

In the event of force majeure, such as natural disasters, epidemics, war, or any other causes beyond the organizer's control, where it becomes impossible to hold the event on-site, the organizer reserves the right to change the event format (including online events), change the dates or venue, or cancel the event entirely. In such cases, no refunds of sponsorship fees will be made.

If the event is canceled due to a state of emergency, event restriction orders, or requests from national or local governments in response to the spread of COVID-19, such a cancellation will be considered an act of force majeure.

If the event is held online only, this will not be considered a cancellation of the event. The organizer is not responsible for any damages or losses incurred by the sponsor due to changes in the event format, dates, venue, or cancellation of the event. If the organizer cancels the event due to its own reasons, it will refund the sponsorship fees after deducting necessary expenses incurred by the organizer. Beyond this, the organizer will not be liable for any other compensation.

Please review the above sponsorship and cancellation policy carefully. By checking the confirmation box on the application form, you agree to the terms outlined above. Your agreement will be considered confirmed upon completion of the application.

Please note: Should any new announcements be made by the government or relevant authorities, additional measures may be added or changes may be made accordingly.

March 17th, 2025

e-side, inc.
JANOG56 Office