

### The Future is Open

#### **Steve Helvie VP of Channel** steve.helvie@opencompute.org





#### How did it start?



#### How does it work?

# Is it right for me?



### Japan is growing.... EQUINIX "Equinix is building its fifth Tokyo data centre just a year after it built the fourth one here." - November 2014

"Digital Realty eyes entry into Japan" - October 2014

#### **m**ware<sup>®</sup>

"VMWare to open data centre in Kyushu Japan" - July 2014

February 2014





#### "Microsoft launches two Japan data centres for Azure" -

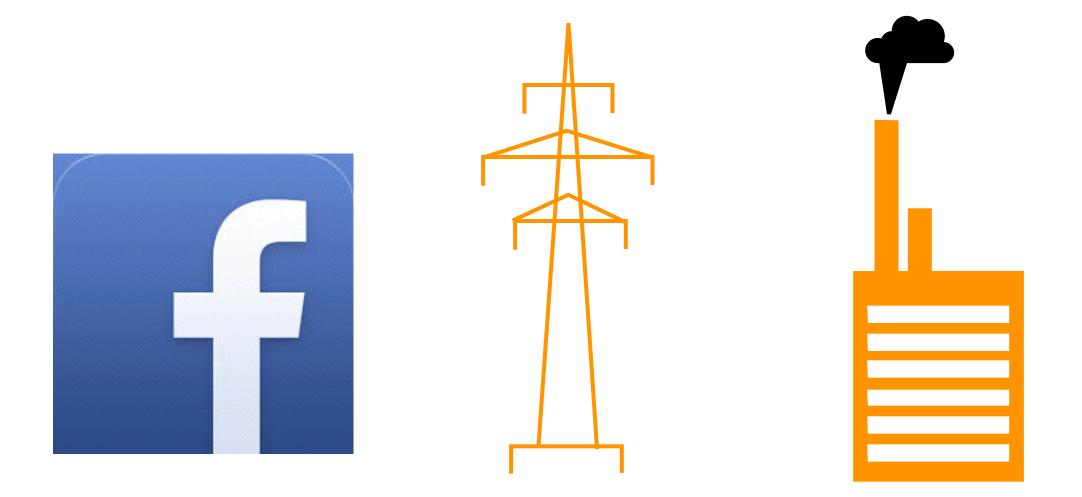
### How did it start?





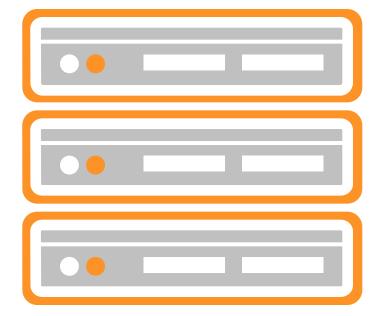


### How did it start?

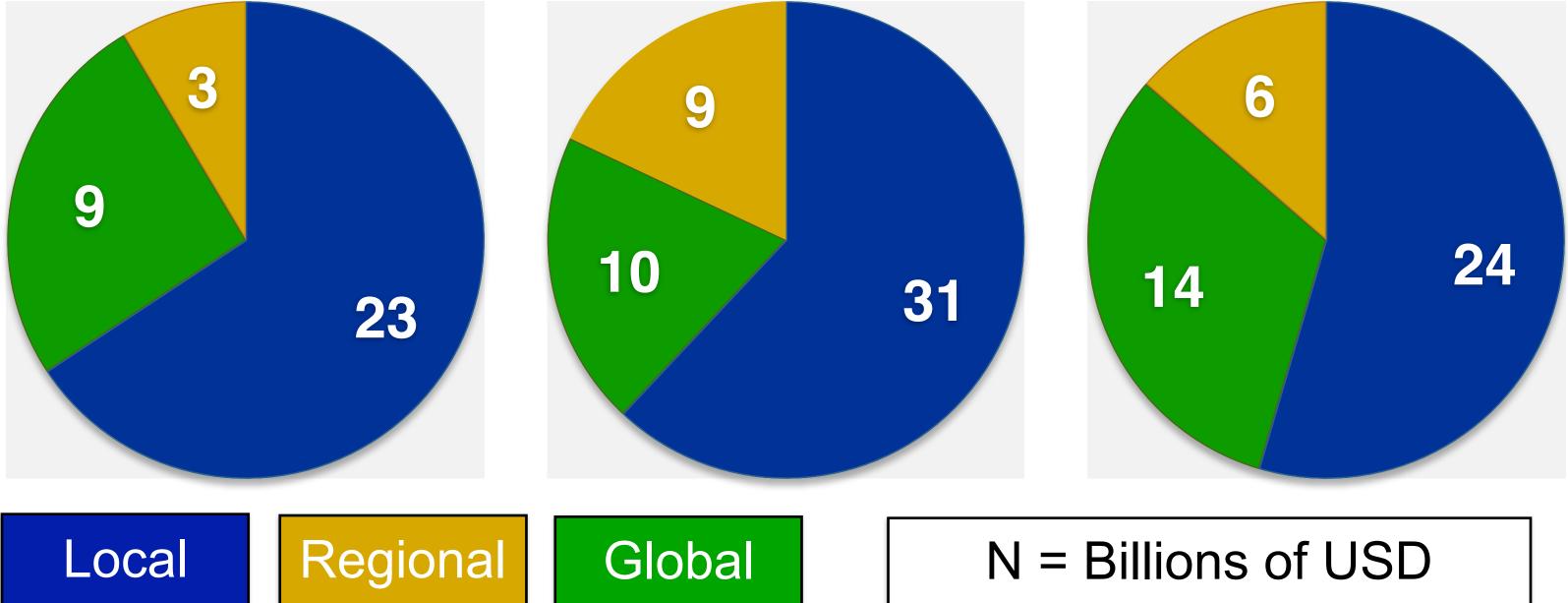


# Goal - develop efficient, low-cost servers and data centres that follow the open source model.





#### Data Centre Investment Europe Asia

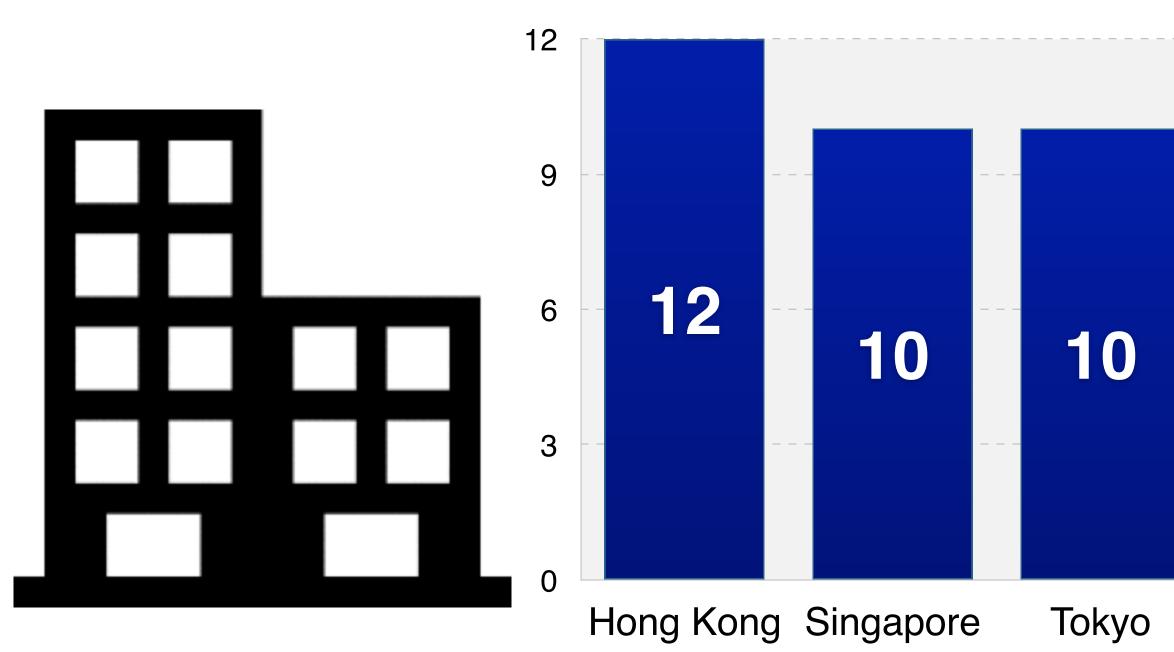


#### Source: Data Centre Dynamics



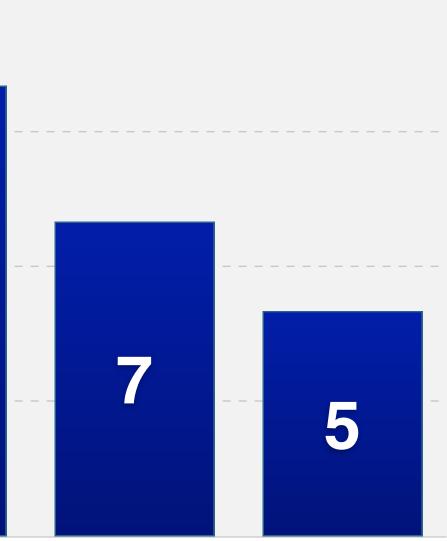
### N. America

# Average Age (Years) - Buildings



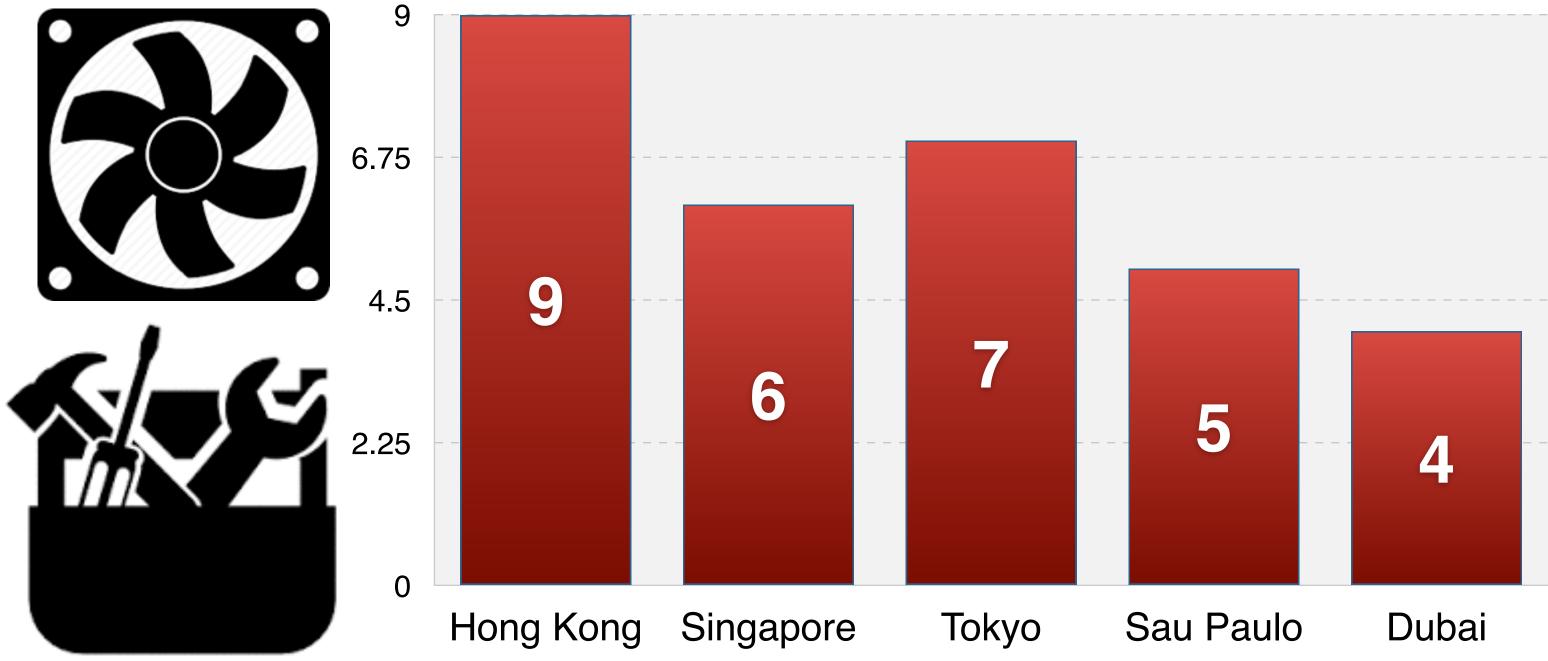
Source: Data Centre Dynamics





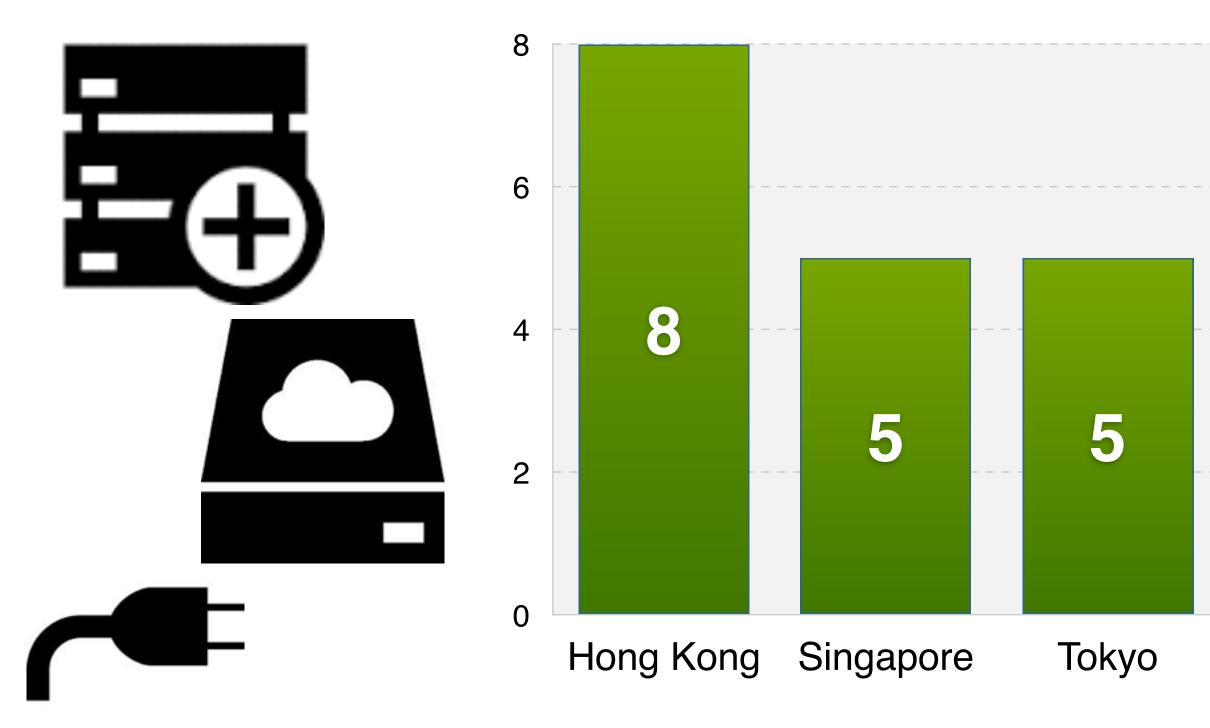
#### Sau Paulo Dubai

### Average Age (Years) - Equipment





### Average Age (Years) - IT Networks







#### Sau Paulo

#### Dubai

### Open Compute powers cloud scale data centres



1.35 billion users per month





350 million photos uploaded per day

6 billion likes per day



### Benefits of Open Compute at Facebook<sup>®</sup>

#### Compared to traditional servers.....



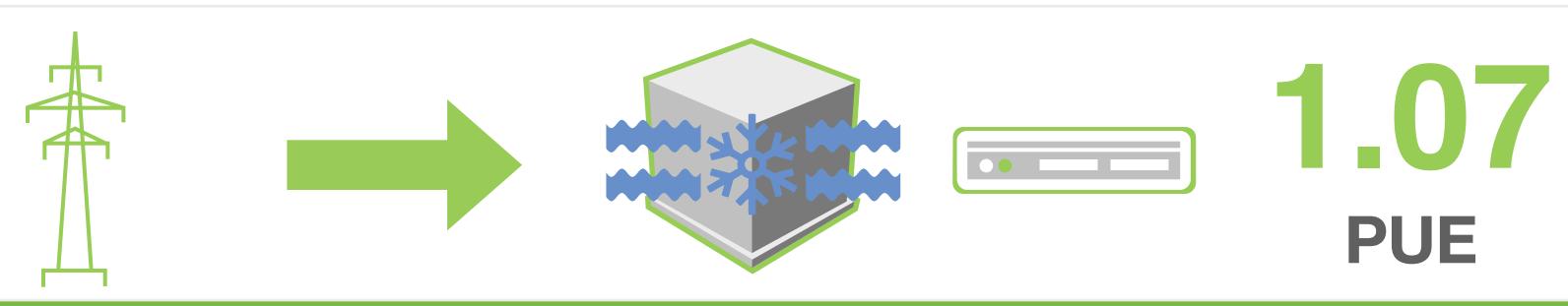
#### 38% Increase in Power Efficiency

#### 24% Reduction in Costs





#### **Open Compute Project**





# Benefits of Open Compute at Microsoft

Compared to traditional servers.....



40% Cost Savings

15% Increase in Power Efficiency

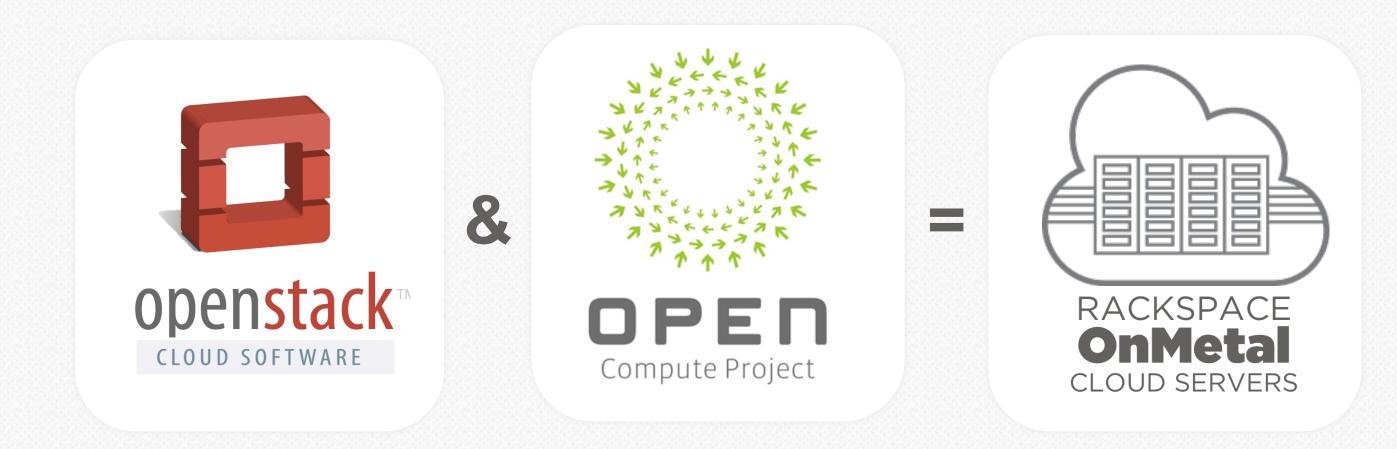
50% Improvement in Deployment & Service Times



# ployment &



#### Public Cloud, Private Cloud & Managed Hosting running > 100K servers



### **Open Compute Adoption**

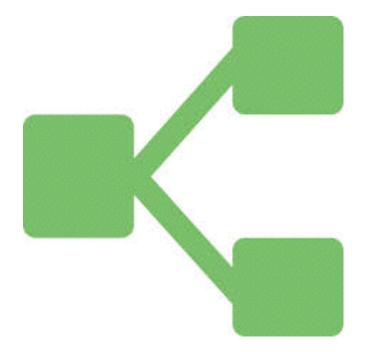


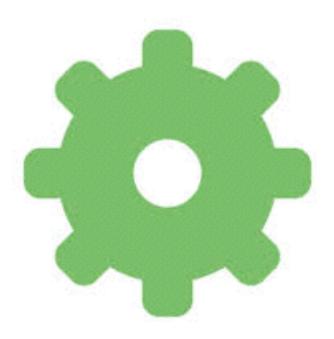
### Bloomberg





### How Does Open Compute Work?





#### Structure

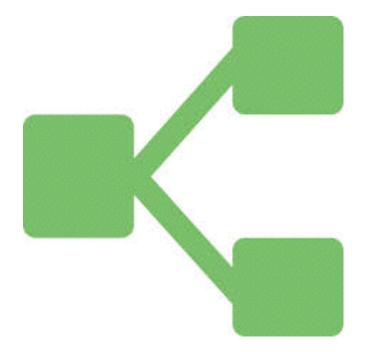
### Contributions

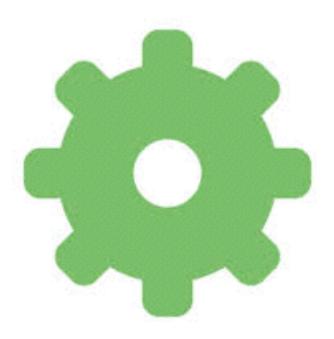




### Enablement

### How Does Open Compute Work?





#### Structure

### Contributions





### Enablement

# erticipants



### Over 150 Companies and Growing....











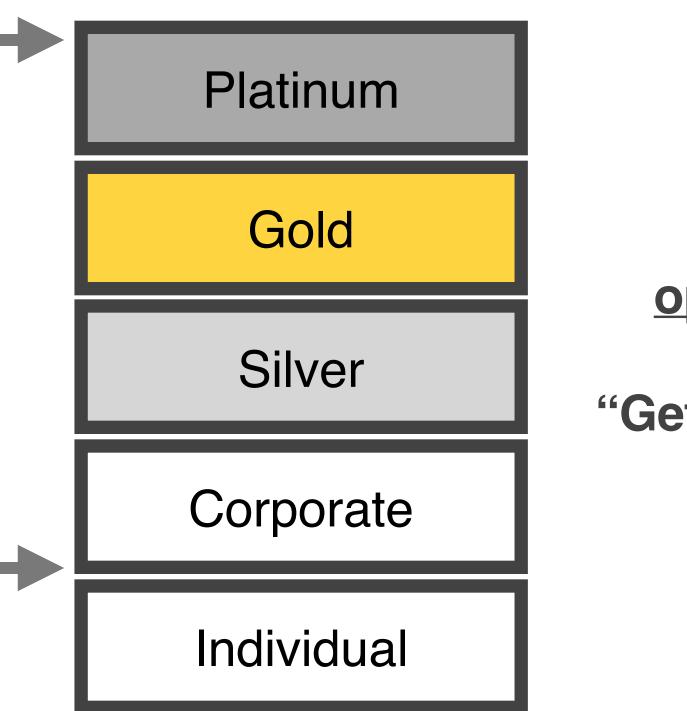






### Membership Structure

#### Tiered Membership

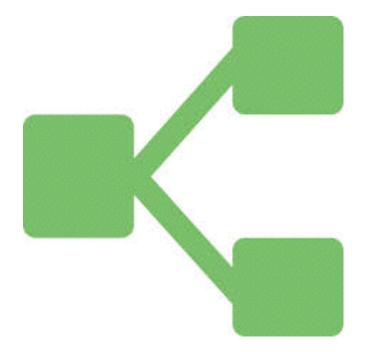


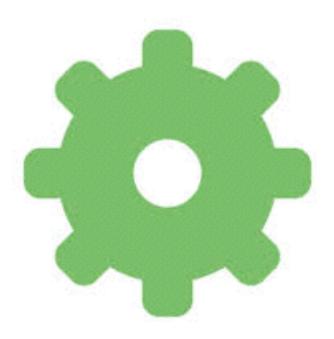


#### opencompute.org

#### "Get Involved Section"

### How Does Open Compute Work?





#### Structure

### Contributions



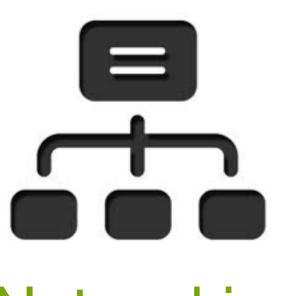


### Enablement

### Technologies We Govern



Server



Networking



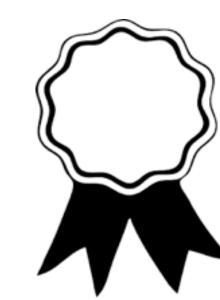
Storage



Hardware Management

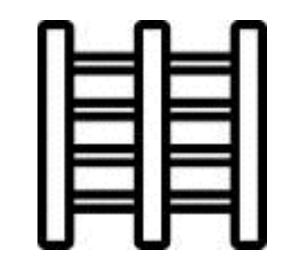


Data centre



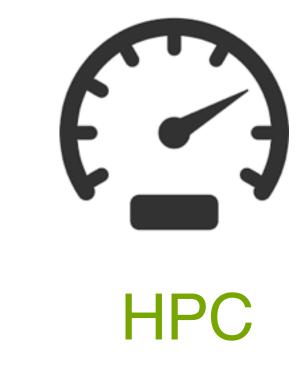
Certification



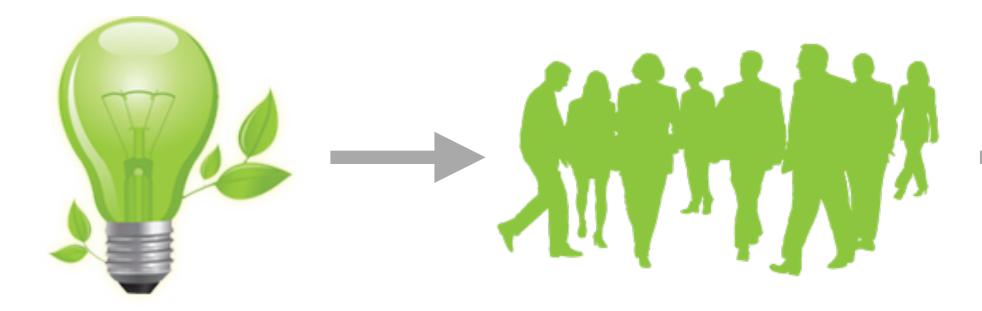




**Open Rack** 

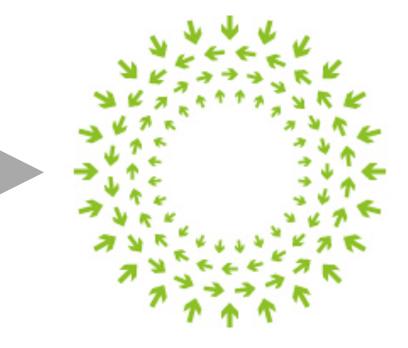


### **Technology Contribution Process**



Member makes a contribution Including technical documents Reviewed by community Voted by incubation committee





#### Posted on opencompute.org Available to the public

### The Latest Contribution from Microsoft

#### **Open Source Code**

Chassis management Operations Toolkit Interoperability Toolkit

#### **Specifications**

Chassis, Blade, Mezzanines Management APIs Certification Requirements



#### **Board Files & Gerbers**

Power Distribution Backplane Tray Backplane



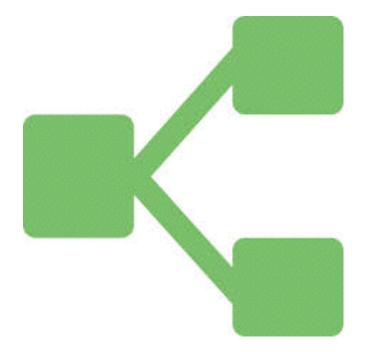


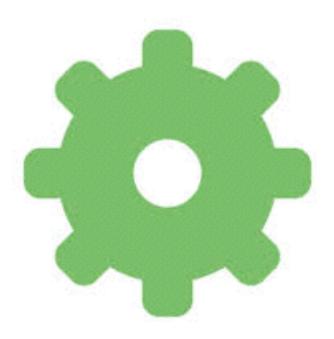


#### Mechanical CAD Models Chassis, Blade, Mezzanines



### How Does Open Compute Work?





#### Structure

### Contributions





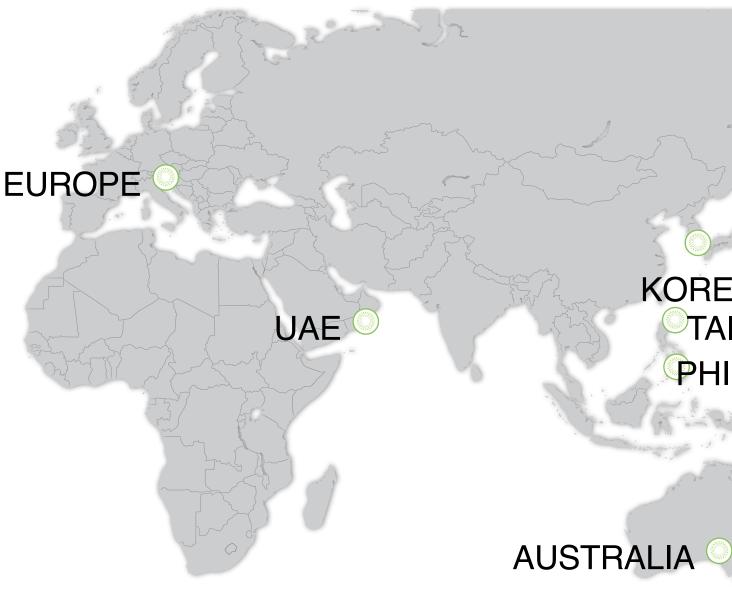
### Enablement

### **Enablement - Community**

New Regional Communities

2 summits per year (US & International)

Engineering Workshops

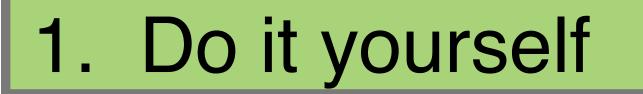




#### JAPAN KOREA TAIWAN PHILIPPINES



# **Consuming Open Compute**



#### **Download documents**

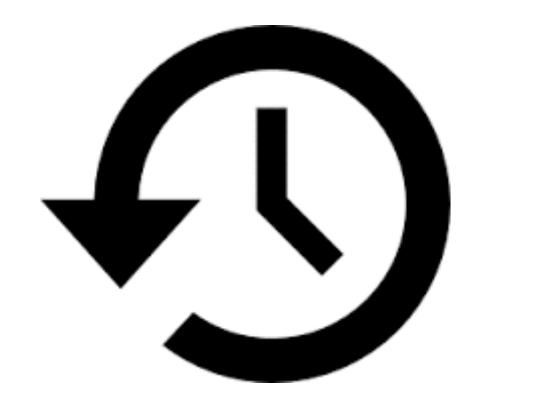
Engage an ODM

### 2. Solution Provider

# Engage a provider

#### **Delivers full solution**

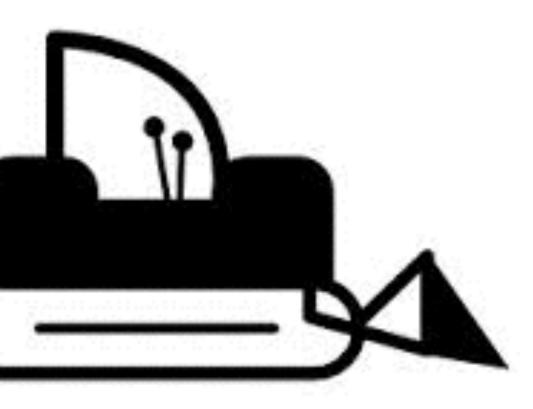




### Consolidate

Retrofit





#### New Build



### Example: High Density Storage

### Consolidate



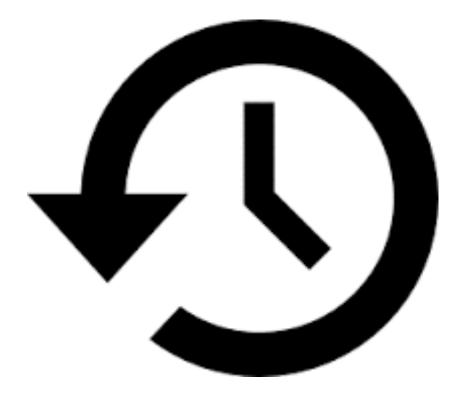






We turn on ideas





### Retrofit

Examples:

IT Equipement: Leverage existing Racks - 19"

Facilities: Reduce number of Transformers & Rectifiers





#### Example: 21" or 19"

### New Build



### Is Open Compute right for me?

Not just for Hyper Scale companies like Facebook and Microsoft

Appetite for Open Source

Longer term view of TCO

Start testing OCP in CTC Lab





## THANK



