

The Future is Open

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How did it start?



How does it work?

Is it right for me?



Japan is growing.... EQUINIX "Equinix is building its fifth Tokyo data centre just a year after it built the fourth one here." - November 2014

"Digital Realty eyes entry into Japan" - October 2014

mware[®]

"VMWare to open data centre in Kyushu Japan" - July 2014

February 2014





"Microsoft launches two Japan data centres for Azure" -

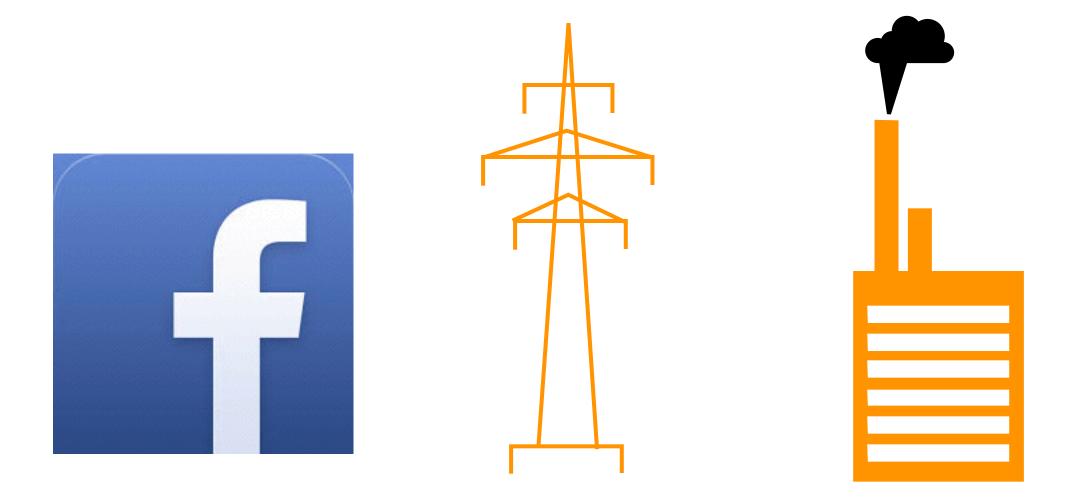
How did it start?





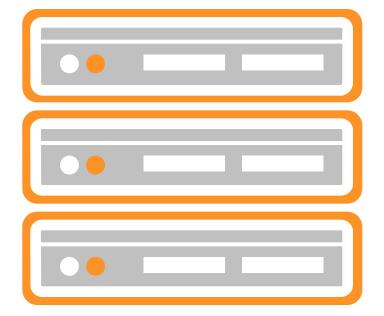


How did it start?

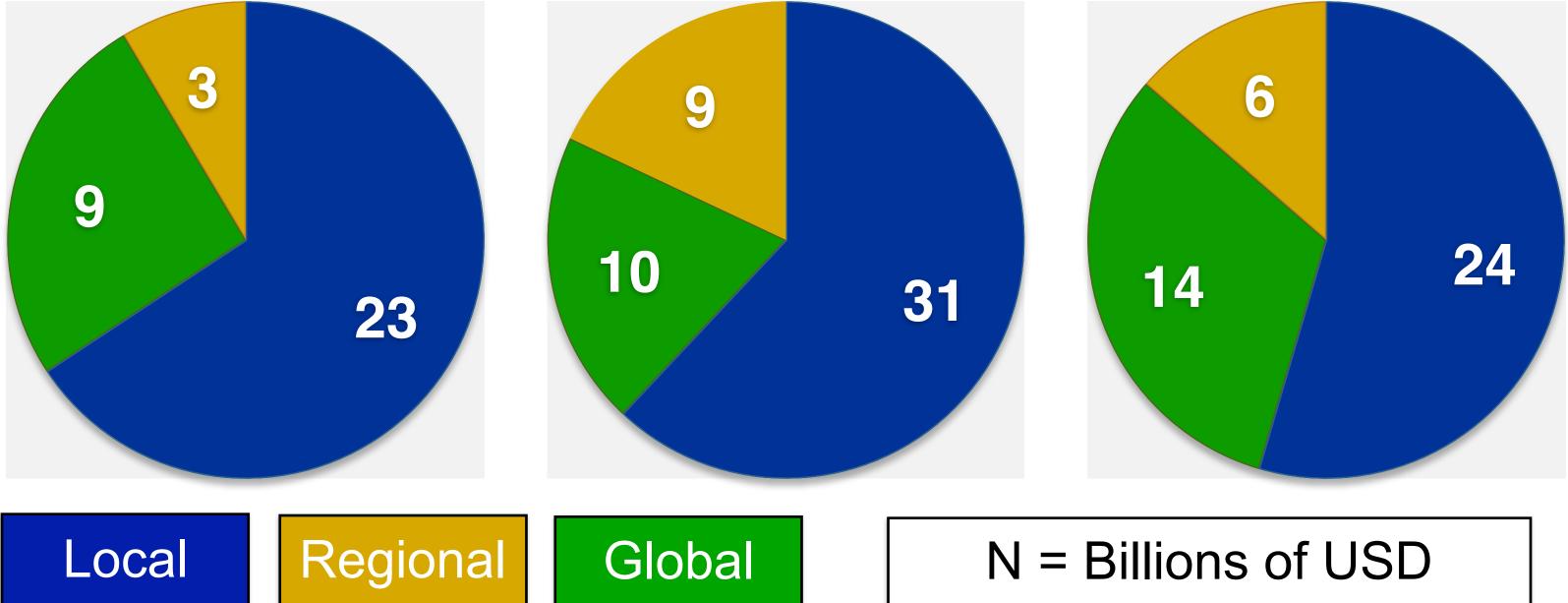


Goal - develop efficient, low-cost servers and data centres that follow the open source model.





Data Centre Investment Europe Asia

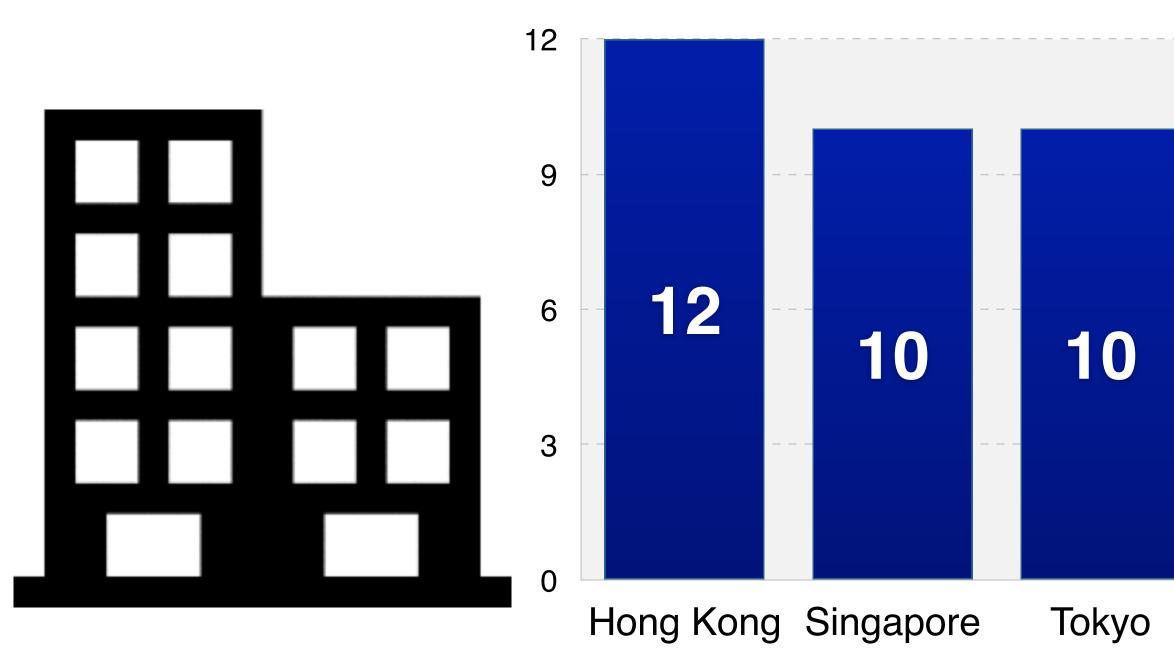


Source: Data Centre Dynamics



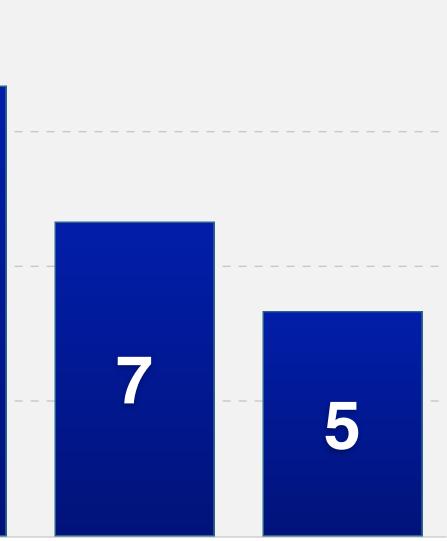
N. America

Average Age (Years) - Buildings



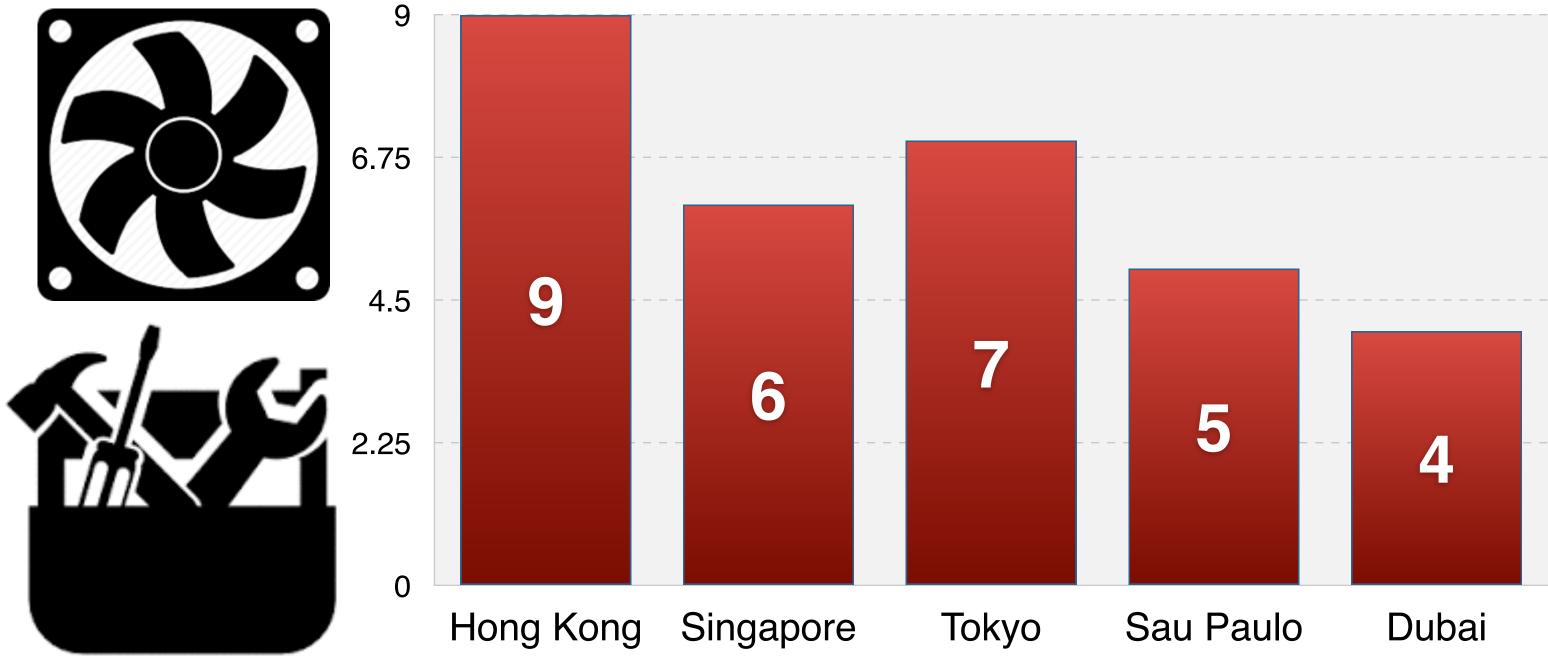
Source: Data Centre Dynamics





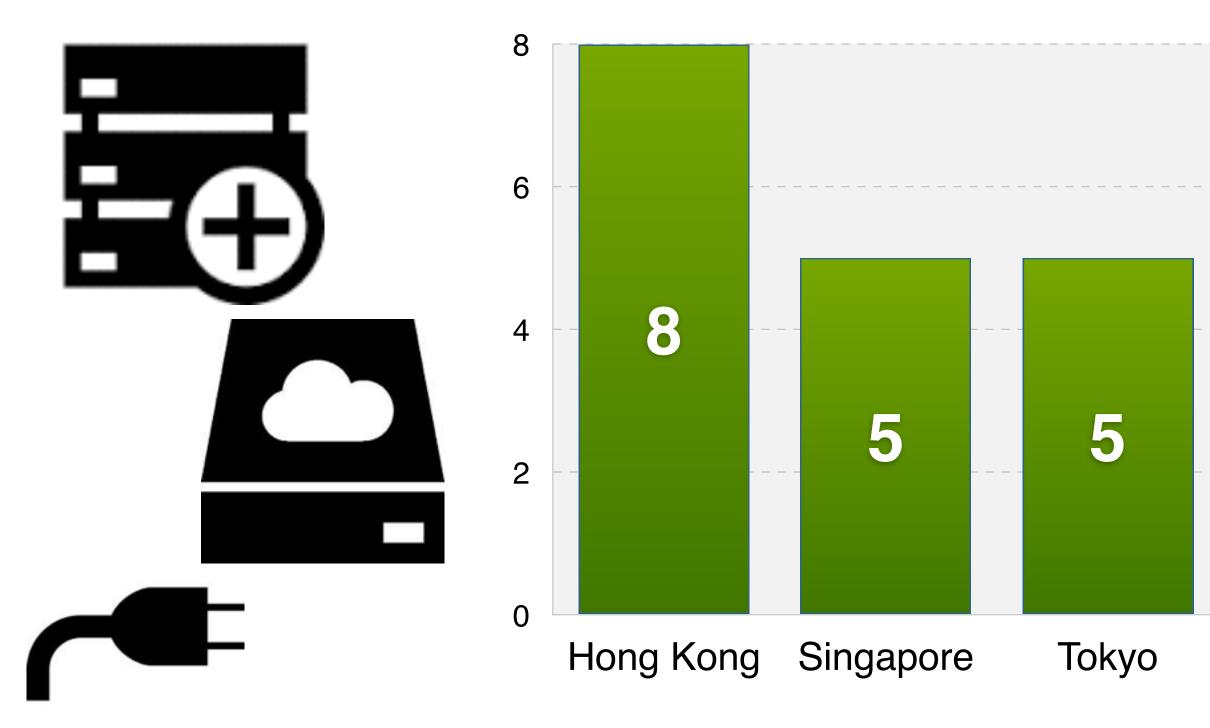
Sau Paulo Dubai

Average Age (Years) - Equipment

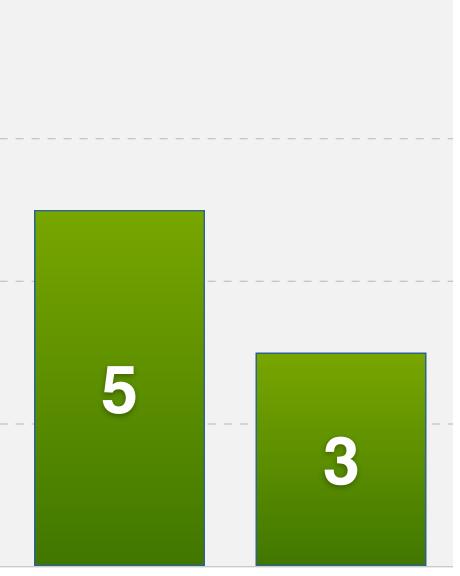




Average Age (Years) - IT Networks







Sau Paulo

Dubai

Open Compute powers cloud scale data centres



1.35 billion users per month





350 million photos uploaded per day

6 billion likes per day



Benefits of Open Compute at Facebook[®]

Compared to traditional servers.....



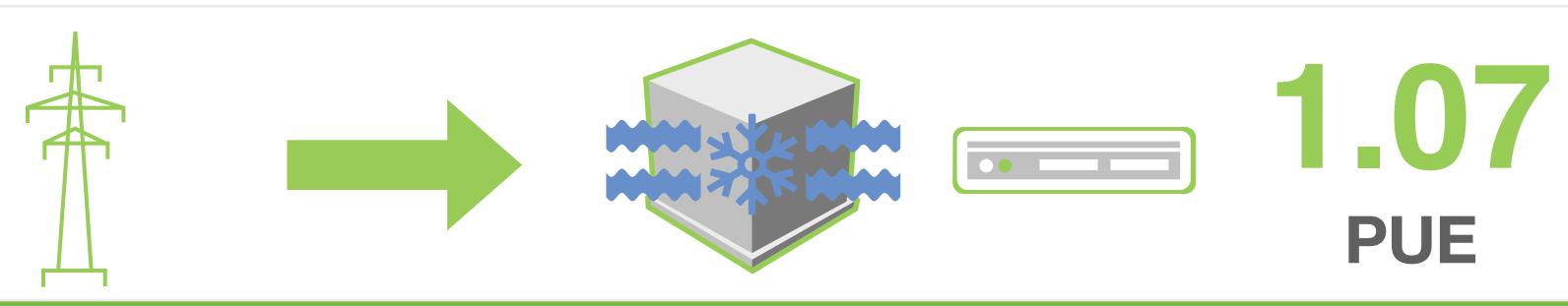
38% Increase in Power Efficiency

24% Reduction in Costs





Open Compute Project





Benefits of Open Compute at Microsoft

Compared to traditional servers.....



40% Cost Savings

15% Increase in Power Efficiency

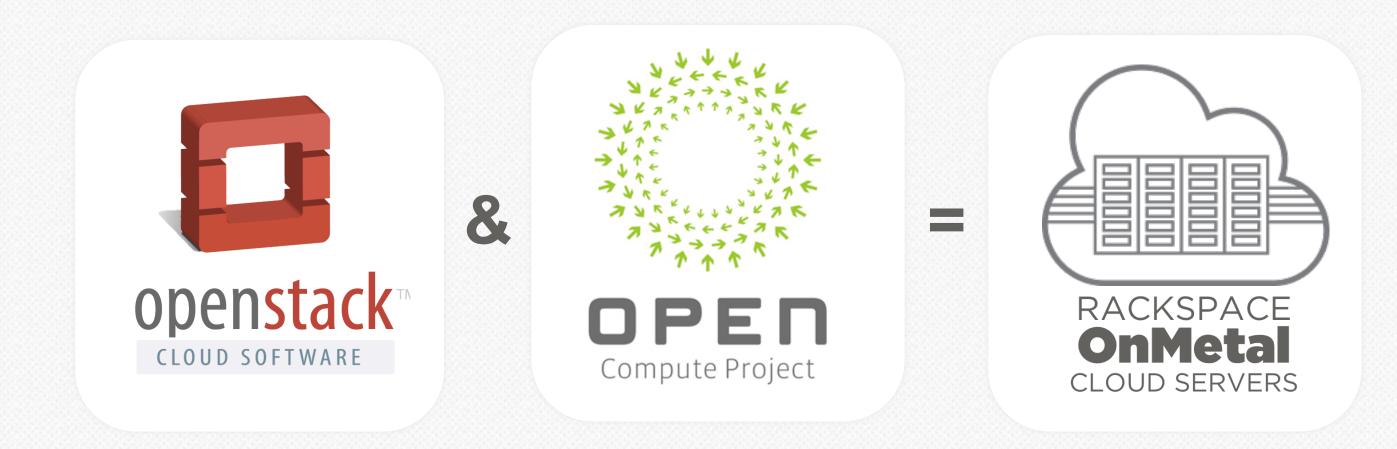
50% Improvement in Deployment & Service Times



ployment &



Public Cloud, Private Cloud & Managed Hosting running > 100K servers



Open Compute Adoption

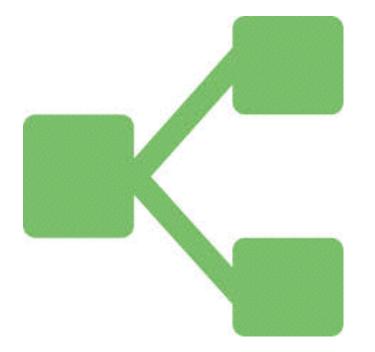


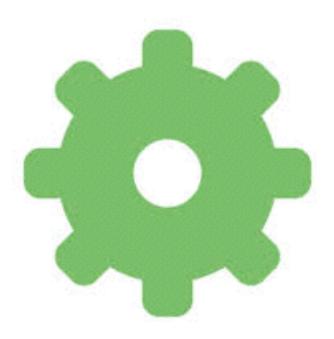
Bloomberg





How Does Open Compute Work?





Structure

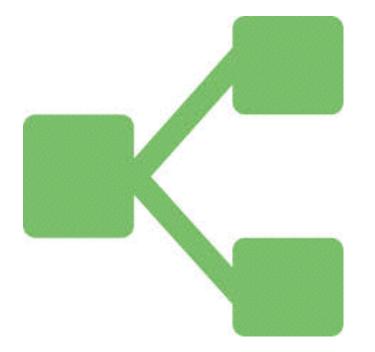
Contributions

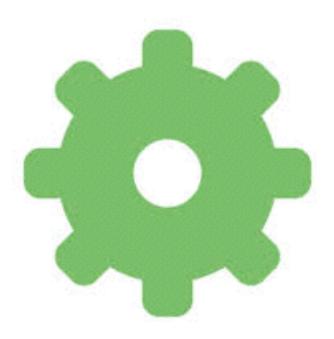




Enablement

How Does Open Compute Work?





Structure

Contributions





Enablement

erticipants



Over 150 Companies and Growing....











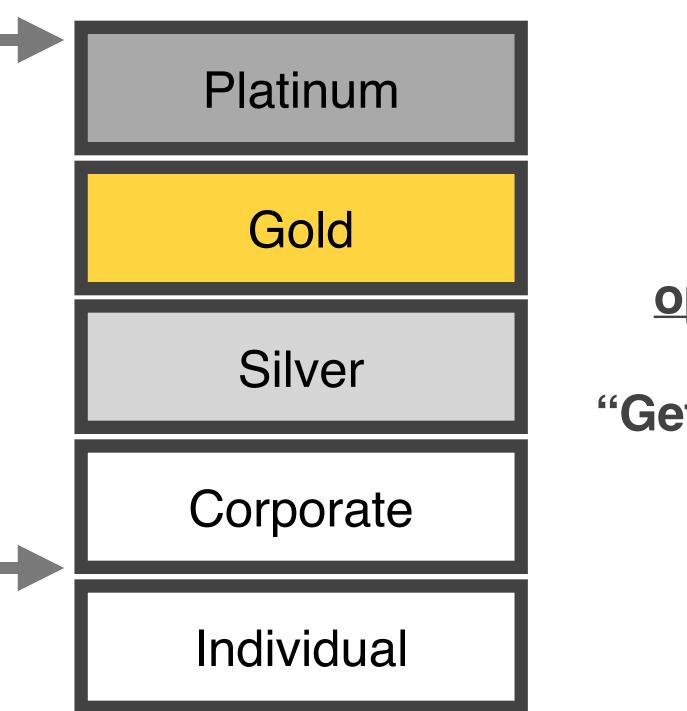






Membership Structure

Tiered Membership

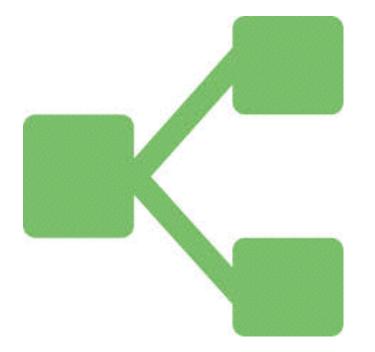


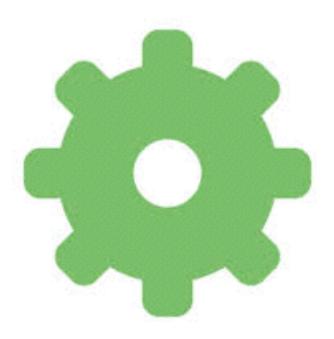


opencompute.org

"Get Involved Section"

How Does Open Compute Work?





Structure

Contributions



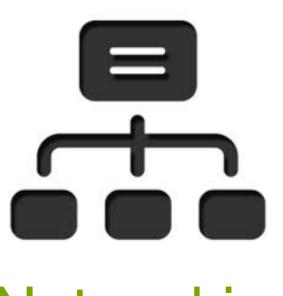


Enablement

Technologies We Govern



Server



Networking



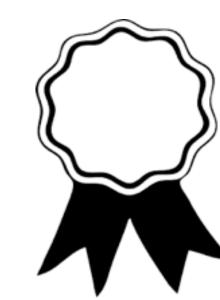
Storage



Hardware Management

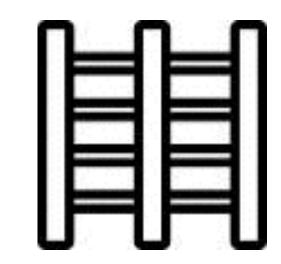


Data centre



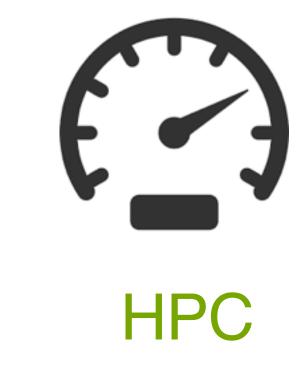
Certification



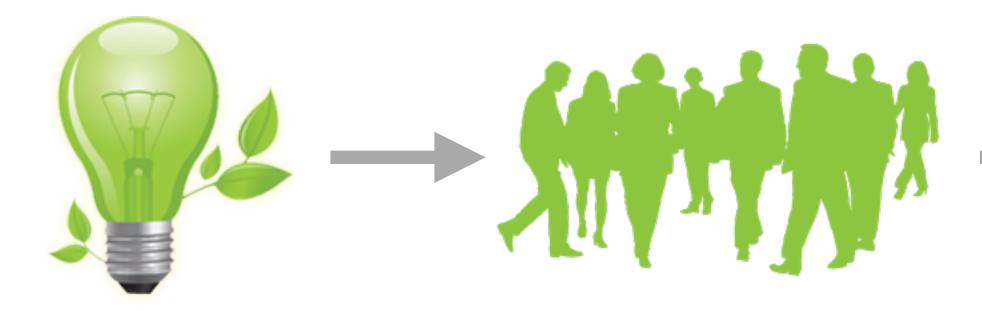




Open Rack

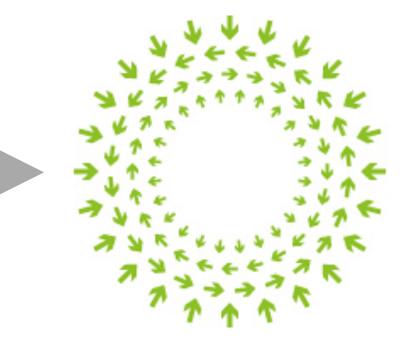


Technology Contribution Process



Member makes a contribution Including technical documents Reviewed by community Voted by incubation committee





Posted on opencompute.org Available to the public

The Latest Contribution from Microsoft

Open Source Code

Chassis management Operations Toolkit Interoperability Toolkit

Specifications

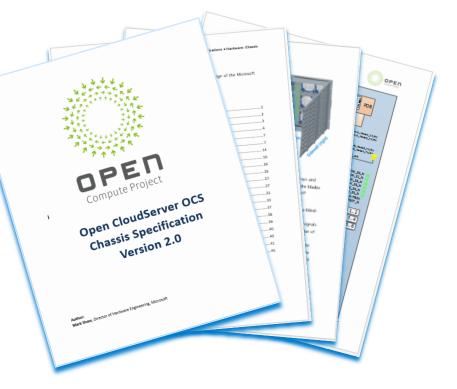
Chassis, Blade, Mezzanines Management APIs Certification Requirements



Board Files & Gerbers

Power Distribution Backplane Tray Backplane



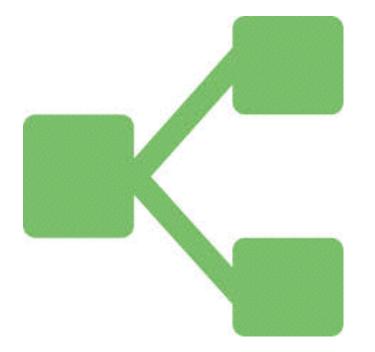


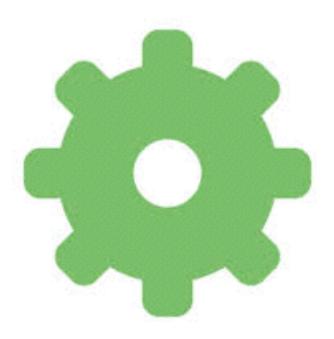


Mechanical CAD Models Chassis, Blade, Mezzanines



How Does Open Compute Work?





Structure

Contributions





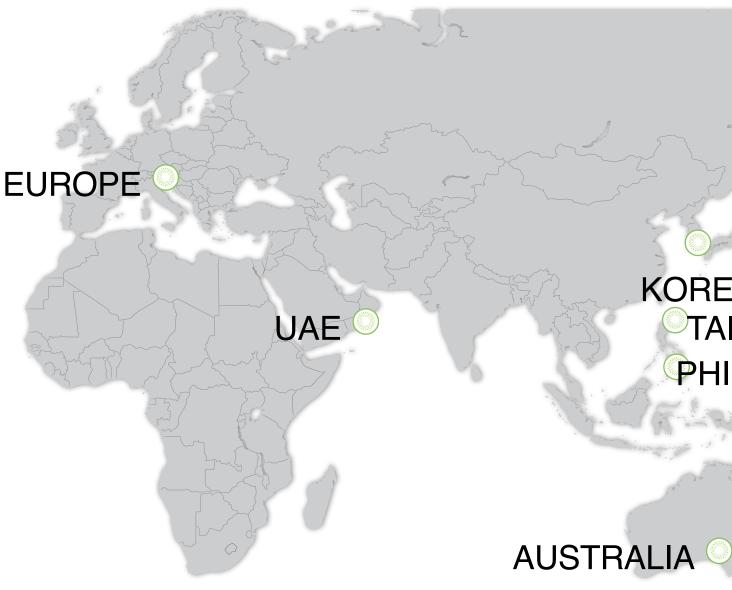
Enablement

Enablement - Community

New Regional Communities

2 summits per year (US & International)

Engineering Workshops

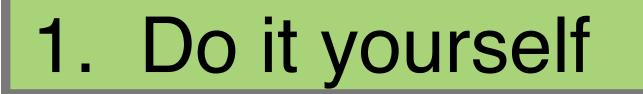




JAPAN KOREA TAIWAN PHILIPPINES



Consuming Open Compute



Download documents

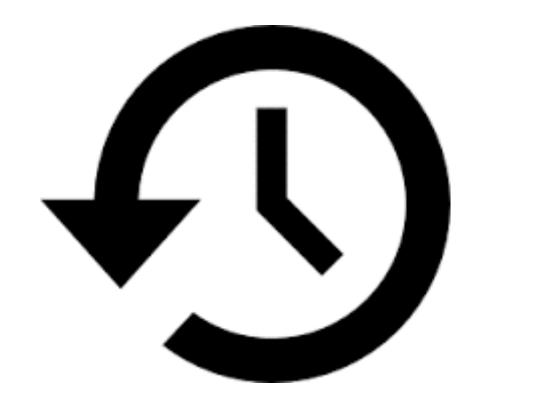
Engage an ODM

2. Solution Provider

Engage a provider

Delivers full solution

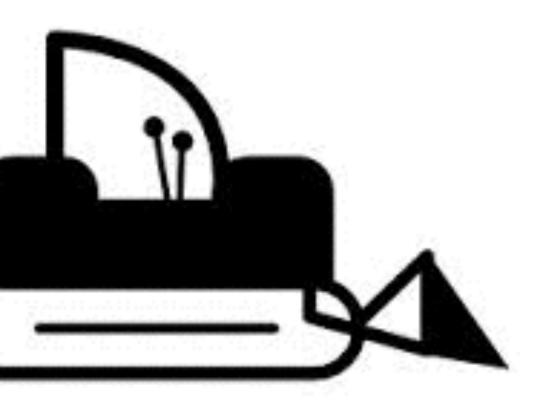




Consolidate

Retrofit





New Build



Example: High Density Storage

Consolidate



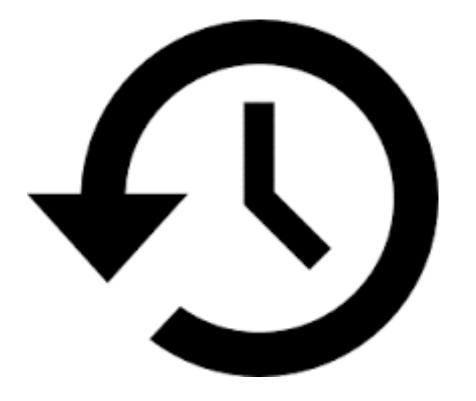






We turn on ideas





Retrofit

Examples:

IT Equipement: Leverage existing Racks - 19"

Facilities: Reduce number of Transformers & Rectifiers





Example: 21" or 19"

New Build



Is Open Compute right for me?

Not just for Hyper Scale companies like Facebook and Microsoft

Appetite for Open Source

Longer term view of TCO

Start testing OCP in CTC Lab





THANK



